

When Small Decisions Have Big Impact: Fairness Implications of Algorithmic Profiling Schemes

[CHRISTOPH KERN,](HTTPS://ORCID.ORG/0000-0001-7363-4299) LMU Munich, Munich, Germany, Munich Center for Machine Learning (MCML), Munich, Germany, and University of Mannheim, Mannheim, Germany [RUBEN BACH,](HTTPS://ORCID.ORG/0000-0001-5690-2829) University of Mannheim, Mannheim, Germany [HANNAH MAUTNER,](HTTPS://ORCID.ORG/0009-0000-5071-5862) dmTECH, Karlsruhe, Germany [FRAUKE KREUTER,](HTTPS://ORCID.ORG/0000-0002-7339-2645) LMU Munich, Munich, Germany, Munich Center for Machine Learning (MCML), Munich, Germany, and University of Maryland, College Park, USA

Algorithmic profling is increasingly used in the public sector with the hope of allocating limited public resources more efectively and objectively. One example is the prediction-based profling of job seekers to guide the allocation of support measures by public employment services. However, empirical evaluations of potential side-efects such as unintended discrimination and fairness concerns are rare in this context. We systematically compare and evaluate statistical models for predicting job seekers' risk of becoming long-term unemployed concerning subgroup prediction performance, fairness metrics, and vulnerabilities to data analysis decisions. Focusing on Germany as a use case, we evaluate profling models under realistic conditions using large-scale administrative data. We show that despite achieving high prediction performance on average, profling models can be considerably less accurate for vulnerable social subgroups. In this setting, diferent classifcation policies can have very diferent fairness implications. We therefore call for rigorous auditing processes before such models are put to practice.

CCS Concepts: • **Applied computing** → **Sociology**; • **Security and privacy** → *Social aspects of security and privacy*; • **Human-centered computing** \rightarrow *Empirical studies in HCI*;

Additional Key Words and Phrases: Algorithmic fairness, modeling decisions, statistical profling, machine learning pipeline

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1 Introduction

Policymakers in public administration increasingly seek support from algorithmic decisionmaking systems to enhance the efficiency and effectiveness of government spending. Numerous

Authors' Contact Information: Christoph Kern, LMU Munich, Munich, Germany, Munich Center for Machine Learning (MCML), Munich, Germany, and University of Mannheim, Mannheim, Germany; e-mail: christoph.kern@stat.unimuenchen.de; Ruben Bach, University of Mannheim, Mannheim, Baden-Württemberg, Germany; e-mail: r.bach@unimannheim.de; Hannah Mautner, dmTECH, Karlsruhe, Germany; e-mail: ha.mautner@dm.de; Frauke Kreuter, LMU Munich, Munich, Germany, Munich Center for Machine Learning (MCML), Munich, Germany, and University of Maryland, College Park, USA; e-mail: Frauke.Kreuter@stat.uni-muenchen.de.

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examples are documented in the literature. For example, in criminal justice systems algorithms support the allocation of intervention and supervision resources [\[4,](#page-25-0) [45\]](#page-27-0). Child protection services use algorithms to target risky cases and to allocate resources such as home inspections to identify and control health hazards [\[24,](#page-26-0) [77\]](#page-29-0). Immigration and border control use algorithms to flter and sort applicants seeking residence in the country [\[60\]](#page-28-0). Public employment services use algorithms to identify job seekers who may find it difficult to resume work and to allocate support programs [\[57\]](#page-28-0).

A typical task in such automated or **algorithmic decision-making (ADM)** systems is to assess the risk that some event will take place and to recommend some preventive action for cases in a specifc risk group (e.g., those with the highest risk scores). In the examples above, relevant events could be violent recidivism among convicted ofenders, removal of a child from its home due to maltreatment, a fraudulent immigration application being granted, and a job seeker not resuming work for a long time. Those within the highest decile of risk scores, for instance, could then be recommended for support by a social worker (recidivism and child maltreatment), for an in-depth review by a human officer, or for participation in an active labor market policy program.

Research investigating human vs. statistical prediction has shown that statistical models and algorithms are often more accurate in estimating the risk of events such as academic failure, job performance, recidivism, psychiatric conditions, and long-term unemployment [see, e.g., [8,](#page-26-0) [25,](#page-26-0) [41,](#page-27-0) [62,](#page-28-0) [68\]](#page-28-0). Millions of data points resulting from increasingly digitized administrative processes paired with powerful machine learning models suggest that the performance gap between human and algorithmic risk assessment may increase in the future. Thus, ADM systems backed by statistical models and algorithms may enhance government efficiency and public service delivery by being more accurate in identifying those at risk [\[61\]](#page-28-0).

However, concerns have been raised that ADM may result in unintended social, ethical, and legal consequences [\[11,](#page-26-0) [61\]](#page-28-0). An increasing number of scholars point out that ADM may foster existing biases or even introduce new ones by treating groups of people diferently based on ascribed characteristics such as gender or ethnicity [\[11,](#page-26-0) [56,](#page-28-0) [69\]](#page-28-0). As ADM systems are typically fed with historical training data (e.g., past court or hiring decisions), biases in these data can be learned and replicated by the prediction models. As a result, algorithms may treat specifc societal groups diferently than others, or, in other words, algorithms may learn unfair association rules. Thus, while ADM systems may make more accurate risk assessments and, supposedly, be neutral and objective due to reducing human judgment in assessing risks, they nonetheless learn from data that may be full of biases and discrimination that was present when the data was generated. Moreover, an accurate risk assessment is only the frst step in a typical ADM system, and additional biases may manifest when a decision is made based on the risk assessment [\[40,](#page-27-0) [58\]](#page-28-0). In other words, promises that technical solutions are consistent, neutral, and objective may not hold. Algorithmic risk assessments may be faster and more accurate than humans, but the resulting decision may likewise be biased and unfair.

The feld of **fairness in machine learning (fairML)** has made considerable progress in proposing fairness notions and metrics to assess biases of prediction models [\[10,](#page-26-0) [65,](#page-28-0) [69,](#page-28-0) [70\]](#page-28-0). As the development of fairML methodology is often centered around a limited number of benchmark data sets [\[34\]](#page-27-0), their systematic application in real-world scenarios, however, lags. This is particularly the case for ADM applications in labor market contexts as agencies may not disclose detailed documentation of their profling models and data access is restricted. Nonetheless, ADM approaches such as the AMAS model to classify job seekers in Austria [\[44\]](#page-27-0) have received considerable public attention due to concerns of algorithmic biases. Following preliminary work on fairness implications of algorithmic profling of job seekers [\[2,](#page-25-0) [28\]](#page-27-0), we set out to conduct a systematic fairness evaluation of profling models using real-world administrative data with labor market histories of over 300,000 German job seekers.

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Profling of the unemployed is a particularly interesting use case for such an evaluation. **Longterm unemployment (LTU)**, that is, unemployment that lasts for more than 12 months, is a major societal challenge in many countries [\[32\]](#page-27-0). It has serious consequences for individuals not only in terms of economic deprivation but also for physical and mental health and overall wellbeing and it is one of the main causes of persistent poverty [\[1,](#page-25-0) [39,](#page-27-0) [55\]](#page-28-0). On the macro societal level, LTU is associated with high costs for health care systems and welfare services [\[64\]](#page-28-0). In Germany, for example, the share of LTU among all unemployed has decreased from 56% in 2007 to 28% in April 2020, but it remains a major social challenge [\[18,](#page-26-0) [19\]](#page-26-0). Facing limited resources, many **public employment services (PES)** apply profiling to improve the efficiency of social spending [\[57,](#page-28-0) [63\]](#page-28-0). Profling is used to assess the chances of unemployed people to resume work. PES may then tailor their activities to specifc individuals, for example, to those who are predicted to struggle with

fnding new employment. Profling assesses a newly unemployed person's risk of LTU, that is, that (s)he will stay unemployed for more than 12 months. It is used at entry into unemployment such that a PES caseworker can intervene early on and, e.g., support individuals at risk of LTU in resuming work through targeted **active labor market policies (ALMP)**. ALMP are activation strategies such as vocational training, hiring subsidies for employers, and job creation schemes that are aimed at enabling unemployed individuals to quickly resume work [\[47\]](#page-27-0). In Germany, PES spending for ALMP measures summed up to a total of 4 billion EUR in 2021 [\[20\]](#page-26-0).

Implementing an algorithmic profling system to target job seekers in practice involves many critical design decisions, however [\[75,](#page-28-0) [81\]](#page-29-0). Questions that need to be answered include, for example, what type of prediction method should be applied? Which type of information should be used for model training? How should resources be allocated based on a prediction model's outputs? Eventually, such decisions can substantially afect the extent to which diferent societal groups are targeted or reached by support programs and public services. This especially includes the risk of perpetuating discrimination against historically disadvantaged groups. The AMAS profling model that was built to classify job seekers in Austria, for example, exhibited a negative efect of being female on short-term re-employment propensities [\[44\]](#page-27-0). Based on such a model, diferent classifcation policies could be applied under which female job seekers could have higher (prioritize job seekers with low predicted re-employment propensities) or lower (prioritize job seekers with medium predicted re-employment propensities) chances of receiving extensive support by employment agencies, compared to their male counterparts.

Against this background, we compare and evaluate algorithmic profling models for predicting job seekers' risk of becoming long-term unemployed (LTU) concerning (subgroup) prediction performance, fairness metrics, and vulnerabilities to data analysis decisions in this study. Focusing on Germany as a use case, we evaluate profling models by utilizing administrative data on job seekers' employment histories that are routinely collected by German public employment services. Our contribution to the literature on algorithmic profling and fairness in profling is twofold: (1) We conduct a systematic *fairness auditing* of diferent prediction models and report on the implications of implementing algorithmic profling of job seekers in Germany under realistic conditions. (2) We evaluate fairness implications of *design decisions* such as using diferent model types, classifcation thresholds and training data histories in the profling context. This analysis shows how modeling decisions along the prediction pipeline can have group-specifc downstream efects with a focus on the eventual allocation of support measures.

We use regression and machine learning techniques, specifcally, logistic regression, penalized logistic regression, random forests, and gradient boosting to build profling models. For each technique, we train multiple sets of prediction models that difer in the time frame and features that are used for model training. For each model, three classifcation policies for prioritizing job seekers are implemented that focus on very high, high, and medium predicted risks of LTU. Next to comparing the profling models concerning group-specifc prediction performance, we study the fairness implications of the models' classifcations based on (conditional) statistical parity diference, false negative rate diference, and consistency in two evaluation data sets. We focus on four groups of job seekers: Female, non-German (i.e., foreign-born), female non-German, and male non-German individuals. A large body of literature shows evidence of discrimination in the labor market concerning gender [\[14\]](#page-26-0) and ethnicity [\[87\]](#page-29-0), which is likely to be refected in historical labor market records and thus may be learned by a prediction model. Our fairness evaluation therefore aims to study whether discrimination against these groups could be perpetuated or mitigated under a given algorithmic profling scheme.

This paper is structured as follows: Section 2 provides a brief introduction to statistical profling implementations in various countries (Section 2.1) and discusses fairness concerns in the context of algorithmic profling of job seekers (Section 2.2). Section [3](#page-5-0) presents the data (Section [3.1\)](#page-5-0) and the prediction setup including the range of modeling choices (Section [3.2\)](#page-7-0) that are considered for predicting LTU in our empirical application. The results are summarized in Section [4,](#page-11-0) which includes the evaluation of subgroup prediction performance (Section [4.1\)](#page-11-0) and fairness metrics (Section [4.2\)](#page-12-0). We discuss our fndings in Section [5.](#page-15-0)

2 Background

2.1 Statistical Profiling Implementations

Statistical profling approaches used by **public employment services (PES)** across the globe typically aim to fght LTU by *preventing* it through identifying those at risk of becoming long-term unemployed at an early stage [\[63\]](#page-28-0). That is, statistical profling approaches usually estimate the risk that a person who recently lost their job will remain unemployed for a predetermined period, such as 12 months. Based on the estimated risk, job seekers are segmented into risk groups, and support by PES is then determined based on the risk group an individual belongs to.

A variety of statistical profling systems were developed in several countries. Comprehensive reviews of existing profling implementations are presented in Loxha and Morgandi [\[63\]](#page-28-0), Desiere et al. [\[27\]](#page-26-0) and Körtner and Bonoli [\[57\]](#page-28-0). In summary, profling approaches, are evaluated, tested, or used, for example, in Australia [\[21,](#page-26-0) [63,](#page-28-0) [66\]](#page-28-0), Austria [\[44\]](#page-27-0), Belgium [\[28\]](#page-27-0), Denmark [\[21\]](#page-26-0), Finland [\[84\]](#page-29-0), Ireland [\[73,](#page-28-0) [74\]](#page-28-0), the Netherlands [\[85\]](#page-29-0), New Zealand [\[27\]](#page-26-0), Poland [\[72\]](#page-28-0), Portugal [\[26\]](#page-26-0), Sweden [\[7\]](#page-26-0), and the U.S. [\[15\]](#page-26-0).

The design and implementation of risk assessments vary considerably by country, however. Some approaches are aimed at predicting LTU (e.g., Belgium, Denmark, and the Netherlands), while others assess the likelihood of exit into employment (e.g., Ireland). Similar variation exists regarding the statistical models used. Examples are logistic regression models (e.g., Italy, Netherlands, Sweden) and popular machine learning algorithms, such as random forests and gradient boosting [e.g., Belgium and New Zealand, [27\]](#page-26-0). Typically, administrative labor market data are used as training data, but information collected from surveys is also used in some countries. Implementations also difer in their in- or exclusion of sensitive characteristics such as gender during model training (see Section 2.2 below). Due to diferences in labor market policy and legislative frameworks, there is also considerable variation regarding the question of which risk groups are targeted by PES, based on their estimated risk scores. Many countries appear to target unemployed individuals with a high LTU risk [\[27\]](#page-26-0). In Austria, however, algorithmic profling was supposed to be used to aim PES activities at unemployed individuals with a medium risk of LTU [\[2\]](#page-25-0).

2.2 Fairness Concerns in Statistical Profiling

Although profling approaches have been around for almost thirty years, concerns about the unequal treatment of job seekers based on ascribed characteristics such as gender and ethnicity have

only recently caught attention. In the labor market setting, it is little surprising that fairness can quickly become a challenge in statistical profling as numerous studies have shown that women and individuals with a migration background are disproportionately afected by unemployment and have lower job prospects [for Germany, see [9,](#page-26-0) [48,](#page-27-0) [54\]](#page-28-0). There is consistent experimental evidence that part of these diferences can be attributed to statistical (stereotyping based on assumed group averages) and taste-based (prejudice against minority groups) discrimination in hiring decisions [\[71\]](#page-28-0). It is important to not study both attributes in isolation: In the German case, an additional ethnic disadvantage in labor market participation of women can be observed for specifc groups of migrants (such as frst-generation immigrants from less developed countries, [\[36\]](#page-27-0)). Focusing specifcally on discrimination in hiring, other studies suggest that ethnic minority men are particularly disadvantaged [\[6,](#page-26-0) [29\]](#page-27-0).

Fairness notions. As discriminatory practices are manifested in (un)employment histories of women and migrants, prediction models trained with such data can pick up and incorporate historical bias [\[69,](#page-28-0) [70\]](#page-28-0). Moreover, even if sensitive characteristics of job seekers are not explicitly used for model training ("fairness through unawareness" [\[69\]](#page-28-0)), predictions can nonetheless be afected. If labor market histories of, for example, women and men are distinct, then it is likely that an algorithm will learn diferent patterns and risks for women and men based on the correlation of gender and labor market histories. The degree and implications of such learned diferences depend on the design and use of the broader profling system [\[40,](#page-27-0) [59\]](#page-28-0) as well as on the modeling decisions made in the implementation of the prediction model [\[75,](#page-28-0) [80\]](#page-29-0) and thus need to be studied in context.

The fairness in machine learning literature has proposed numerous fairness notions and metrics to assess and quantify disparate social impacts of prediction algorithms. Fairness notions are commonly conceptualized on the group-, individual-, or multi/sub-group level [\[10\]](#page-26-0): Groupbased fairness notions compare model outputs between groups commonly defned by protected attributes (such as gender and ethnicity) to, e.g., identify disparate model error [\[42,](#page-27-0) [65\]](#page-28-0). Individual fairness notions commonly require that individuals who are similar regarding the predictions task at hand should receive similar predictions [\[33\]](#page-27-0). Multi-group fairness imposes fairness requirements on large collections of subpopulations that may be defned by intersections of various protected and non-protected attributes [\[43,](#page-27-0) [51,](#page-27-0) [52\]](#page-27-0). Despite their apparent mechanistic diferences, group and individual fairness can be motivated under the same normative principles [\[13\]](#page-26-0).

Previous auditing studies. Fairness evaluations of profling systems of the unemployed have not been discussed much until recently. Allhutter et al. [\[2,](#page-25-0) [3\]](#page-25-0) conduct a document analysis with a focus on fairness concerns in the Austrian statistical profling tool *AMAS*. This tool is based on a stratifcation procedure to assess short-term and long-term job prospects based on, among other variables, age, gender, citizenship, and health impairment [\[2\]](#page-25-0). Based on the predicted integration scores, job seekers are placed in one of three job prospects groups.¹ According to [\[2\]](#page-25-0), those with mediocre job prospects are the focus of PES' measures to increase re-employment chances. Those in the highest group receive less intensive support from the PES as they are assumed to resume employment even without strong support and those in the lowest group are mostly referred to an external institution. Based on the stratifcation procedure, people of higher age, female gender, non-EU citizenship, or people with health impairment, are predicted lower prospects of fnding a job in the short term. That is, in the AMAS algorithm ascribed (or protected) characteristics

¹Specifcally, the two underlying models aim to predict the likelihood of a jobseeker to fnd employment for at least 3 months within the next 7 months (short-term perspective) and the likelihood to fnd employment for at least 6 months within the next 2 years (long-term perspective) [\[2\]](#page-25-0). Rather than predicting LTU, the AMAS thus focused on the "inverted" task of predicting successful labour market integration along diferent time horizons.

of job seekers afect their integration score and thus potentially their chance of receiving support measures. As Allhutter et al. [\[2,](#page-25-0) p. 7] put it, "previously discriminated or marginalized groups are more likely to be classifed as part of group C [the low job prospects group], which in turn reinforces existing inequalities as more discriminated populations of job seekers are more likely to receive less support." Alleged discrimination of this system was contested by the Austrian PES [\[17\]](#page-26-0).

Desiere and Struyven [\[28\]](#page-27-0) investigate fairness aspects of the statistical profling system used by the Flemish PES *VDAB*. They document that job seekers belonging to historically disadvantaged groups such as migrants, disabled, and older age groups are more often incorrectly classifed as high risk of LTU (here, unemployment that lasts for more than six months). Although the statistical profling approach is more accurate in predicting LTU than a simple rule-based approach, it also shows more discrimination (defned as the ratio of false positive rates between groups) towards the aforementioned groups. This is the case even though sensitive characteristics are explicitly not included in the model. At the same time, discrimination depends on the threshold used to determine whether someone is high-risk or low-risk. For more restrictive thresholds, Desiere and Struyven [fnd that discrimination against minority groups is highest. In this case, a large share of](#page-27-0) the job seekers with a high predicted risk is of foreign origin.

Building on these initial results, we set out to systematically investigate fairness concerns and their dependence on modeling decisions in algorithmic profling of the unemployed. Before turning to our fairness evaluation, we frst describe the data and prediction pipeline in detail.

3 Methods

3.1 Data

We use German administrative labor market records that we obtained from the Research Data Center of the German Federal Employment Agency at the **Institute for Employment Research (IAB)**. These data contain historical records of labor market activities (employment, unemployment, job search activities, and beneft receipt) for the majority of the German population [about 80% of the German labor force, [31\]](#page-27-0). Self-employed individuals and civil servants are not included as they are managed by a diferent institution [\[49\]](#page-27-0). The records go back as far as 1975 and cover all individuals who meet at least one of the following conditions in Germany: at least once in employment subject to social security (records start in 1975) or in marginal part-time employment (records start in 1999); received short-term unemployment benefts or participated in labor market measures under the German Social Code Book III (records start in 1975); received long-term benefits under the German Social Code Book II (records start in 2005); registered with the German PES as a job seeker (records start in 1997); participated in an employment or training measure (records start in 2000) [\[5\]](#page-25-0). Information is exact to the day and allows to create detailed labor market histories of individuals.

We use a 2% random sample of these records, the *Sample of Integrated Employment Biographies* [SIAB, [5\]](#page-25-0). It combines information from multiple sources, resulting in a dataset with detailed employment and unemployment information as well as unemployment benefts receipts (see previous paragraph). We use the factually anonymous version of the SIAB (SIAB-Regionalfle) – Version 7517 v1,² which was stripped of potentially sensitive information due to privacy regulations. Nonetheless, it is still well suited for predicting LTU due to the number of records and their granularity: detailed employment histories of 1,827,903 individuals are documented in a total of 62,340,521 rows of data.

²Data access was provided via a Scientific Use File supplied by the Research Data Centre (FDZ) of the German Federal Employment Agency (BA) at the Institute for Employment Research (IAB).

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Our dataset comes in longitudinal form and often contains multiple entries per person. That is, each time a person's labor market status (e.g., registered as unemployed or started a job subject to social security) changes, a new entry is created. On average, we observe more than 34 data points for each of the nearly two million individuals. It is also possible that we observe only one entry for an individual, for example, if she was employed without any interruptions by the same employer. Depending on the type (e.g., employment episode, unemployment episode or beneft receipt episode) of an entry, socio-demographic characteristics such as age, gender, education, and occupation as well as information on the duration of the episode (e.g., duration of unemployment), information on income and industry (for employment episodes), information on participation in PES' sponsored training measures (for training measures episodes), or information on job search activities (for unemployment episodes) are available.

We restrict the SIAB data to include data points from the period between January 1, 2010, and December 31, 2016. We exclude data referring to periods *before 2010* as German legislators introduced fundamental labor market reforms between 2002 and 2005, which resulted in major socio-cultural, but also institutional changes in German labor market policies and fundamentally changed the way how unemployed people were supported by the German PES. In addition, new types of data were added to the SIAB during that time that challenged data comparability across longer periods.

Data collected *after 2016* are excluded because our objective is to predict unemployment that lasts for at least one year. Therefore, the last year of labor market histories available is needed to determine whether individuals who became unemployed by the end of 2016 became long-term unemployed or not. While one could include unemployment periods that started after 2016 but ended before December 31, 2017, it would introduce inconsistencies as we would obtain only non-LTU episodes in 2017 but no LTU episodes due to the right censoring of the data in December 2017.

In addition, we removed all individuals who never became unemployed during the period of observation. Since we predict LTU, individuals who were never either LTU or non-LTU would be irrelevant. These restrictions leave us with 303,724 unique individuals and 643,690 unemployment episodes.³

3.1.1 Definition of Long-term Unemployment. Our prediction outcome follows the defnition of LTU employed by the German PES. According to the German Social Code Book III, article 18/1, individuals are long-term unemployed if they are continuously unemployed for more than one year. The same threshold is applied by Australia, Italy, and the Netherlands, among others [\[27\]](#page-26-0). Participation in labor market measures as well as periods of sickness or interruptions for other reasons of up to six weeks do not count as interruptions of an unemployment period.

LTU is therefore identifed if a data point refers to an unemployment episode with a recorded length of more than one year.⁴ If an unemployment episode's duration is less than one year, we defne it as non-LTU. Unemployment periods are recorded in the administrative labor market data once an individual registers as unemployed with the PES. Therefore, they allow us to identify the exact date a person presents herself as unemployed to the PES. As the SIAB data also records the end date of an unemployment episode, we can recover the exact duration of an unemployment period and therefore identify LTU.

 3 Note that individuals can contribute more than one unemployment episode to our data as they may become unemployed more than once during the period of observation.

⁴Relevant episodes are those fagged as "job seeking while unemployed" and "job seeking while not unemployed" if "not unemployed" is caused by a parallel episode of participation in a PES labor market measure (German Social Code Book III, article 18 in combination with article 16).

Based on the defnition from above, 97,599 (15.2%) out of a total of 643,690 unemployment episodes identifed in the data are LTU episodes. We fnd that 79,361 (26.1%) out of the 303,724 individuals in our data who ever became unemployed between 2010 and 2016 experienced LTU at least once. Overall, the annual risk rates of entering LTU as calculated in our data roughly match the official rates of entry into LTU reported by the German PES [\[18\]](#page-26-0).

3.1.2 Predictors. We transform our dataset into a one-observation-per-unemployment-episode form to be able to predict an individual's risk of LTU when becoming unemployed. That is, we consider the risk of LTU separately for each unemployment episode found in our data. This per-unemployment-episode solution closely follows PES practices as a new profling would be conducted each time an individual registers as unemployed with the PES.

The SIAB data includes detailed information on employment and unemployment histories that we use to build predictor variables. To build features that comply with our per-unemploymentepisode solution, we aggregate information over episodes before an individual enters unemployment. That is, we count, for example, the number of unemployment episodes an individual experienced in the past or the total duration of previous employment episodes. These predictors summarize individual *labor market histories*. In addition, we create a series of predictors that inform us about the *last job* held by a person, e.g., the industry branch of the job, the skill level required, and the (infation-defated) daily wage (if a person was ever employed). The choice of these predictors is inspired by other studies of statistical profling and they commonly represent the main building block of profling models that are already used in practice (see Section [2.1\)](#page-3-0).

Socio-demographic information is derived in two ways. Information such as age, gender, and German nationality is derived from the most recent data point containing such information observed before or at entry into an unemployment episode. For information such as education, we consider the highest value observed before or at entry into an unemployment episode as these characteristics are sometimes measured with some inconsistencies [\[35\]](#page-27-0).

In summary, our feature generation procedures ensure that only information observed at or before entry into unemployment is considered for predicting LTU. A list of the full set of predictors (157 in total) is provided in the appendix (Table [A1\)](#page-17-0). We provide further detail on the design decisions we made during data processing, model building and evaluation in Table [A2](#page-19-0) in the appendix.

3.2 Prediction Setup

Our prediction pipeline takes the outlined variables as input to predict the risk of LTU for an individual unemployment episode. Specifcally, the prediction task includes the following components:

- Set of **nonsensitive attributes** *X*. This set includes all predictors that are presented in Section 3.1.2.
- **Protected attribute** *S*. Members of the unprivileged group, *S* = *s*∗, and members of the privileged group, $S = s$. Following Germany's main anti-discrimination regulation, Article 3 of the German constitution (Grundgesetz), we consider gender and German nationality as protected attributes, with female and non-German individuals representing the unprivileged groups. We furthermore consider two (unprivileged) subgroups based on the intersection of both attributes: non-German females (compared to German females and non-German males) and non-German males (compared to German males and non-German females). We build diferent *features sets* in which the protected attributes are either used or not used as additional predictors.
- **Observed outcome** *^Y* ∈ {0, ¹}. True binary label of long-term unemployed (*^Y* ⁼ 1) and not long-term unemployed $(Y = 0)$, as outlined in Section [3.1.1.](#page-6-0)

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- $−$ **Risk score** $R ∈ [0, 1]$. Estimate of $Pr(Y = 1 | X)$. The predicted risk of becoming long-term unemployed is based on a given prediction model.
- **Prediction** $\hat{Y} \in \{0, 1\}$. Binary prediction of becoming long-term unemployed ($\hat{Y} = 1$) and not becoming long-term unemployed ($\hat{Y} = 0$). Generally, we assume that individuals whose unemployment episodes are classifed as LTU would be eligible for labor market support programs. The classifcation is based on the risk score *R* and can be assigned along diferent *classifcation policies*:

Policy 1a (P1a). Assign $\hat{Y} = 1$ to the top 10% episodes with the highest predicted risk scores. The classification threshold c_{10} is the $(0.1 \times n)$ -th largest element of the risk score vector **r**.

$$
\hat{Y}^{(P1_a)} = 1 \text{ if } R \ge c_{10}, \text{ else } 0
$$

Policy 1b (P1b). Assign $\hat{Y} = 1$ to the top 25% episodes with the highest predicted risk scores. The classification threshold c_{25} is the (0.25 \times *n*)-th largest element of the risk score vector **r**.

$$
\hat{Y}^{(P1_b)} = 1 \text{ if } R \ge c_{25}, \text{ else } 0
$$

Policy 2 (P2). Assign $\hat{Y} = 1$ to the 50% of episodes with medium predicted risk scores. The classification threshold c_{75} is the (0.25 \times *n*)-th smallest element of the risk score vector **r**.

$$
\hat{Y}^{(P2)} = 1
$$
 if $c_{25} \ge R \ge c_{75}$, else 0

Among the three classifcation policies, P1a and P1b align with the common rationale of classifying high-risk episodes to the LTU class. As we assume that being predicted as LTU would eventually result in interventions, e.g., special support by PES in practice, P2 focuses on a scenario in which such interventions are targeted to medium-risk cases. This scenario is inspired by the Austrian AMAS example which, allegedly, focused support measures on job seekers with a medium risk of LTU (see Section [2.2\)](#page-3-0).

3.2.1 Prediction Models. We consider four methods for building prediction models of LTU. In addition to regression approaches, e.g., used in Italy, the Netherlands, and Sweden [\[27\]](#page-26-0), we focus on prominent ensemble methods that are typically well-suited for prediction tasks with many features and are already used for profling purposes in some countries. Specifcally, the VDAB system in Belgium employs random forests [\[28\]](#page-27-0), while both random forests and boosting approaches are considered in New Zealand [\[27\]](#page-26-0). In summary, we compute predictions based on the following *model types*:

- **Logistic Regression (LR)**. In common (unpenalized) logistic regression, only the main effects for all predictors are included. Results are in an interpretable set of coefficients and are included as a benchmark.
- **Penalized Logistic Regression (PLR)**. Logistic regression with a penalty on the (ℓ_1, ℓ_2)
norm of the regression coefficients [83]. In the former case (ℓ_1, nend) a more parsimonious $\frac{1}{1}$, $\frac{t}{1}$ norm of the regression coefficients [\[83\]](#page-29-0). In the former case $(\ell_1$ penalty), a more parsimonious
model compared to unpenalized logistic regression can be returned, which may increase both model compared to unpenalized logistic regression can be returned, which may increase both interpretability and prediction performance.
- **Random Forest (RF)**. An ensemble of deep (uncorrelated) decision trees grown on bootstrap samples [\[16\]](#page-26-0). Results in a model that cannot be readily interpreted without further helper methods.
- **Gradient Boosting Machines (GBM)**. An ensemble of small decision trees that are grown in sequence by using the (updated) pseudo-residuals in each iteration as the outcome [\[37,](#page-27-0) [38\]](#page-27-0). Similar to RF, additional techniques are typically needed to support the interpretation of results.

Model training and evaluation. As outlined in Section [3.1,](#page-5-0) our SIAB data includes information from the beginning of 2010 up to the end of 2016. To robustly assess the fairness implications of LTU profling, we evaluate prediction models in two *evaluation data* sets which include data from 2015 and 2016, respectively. The corresponding *training data* cover the preceding years, i.e., 2010–2014 (models evaluated with data from 2015) and 2010–2015 (models evaluated with data from 2016). To ease the computational burden related to model tuning (see below), a random sample of 20,000 unemployment episodes from each training year is drawn to construct the respective training set. The fnal model evaluation is done on the full data (86,692 unemployment episodes in 2015, and 89,710 episodes in 2016).

Model tuning and selection. Hyperparameter tuning for PLR, RF, and GBM is based on temporal cross-validation [\[46\]](#page-27-0): Training and test sets are constructed from the training data by successively moving the time point which separates the ft and test period forward in time. While this leads the training set to grow over time, we fix the respective test period to a single year. That is, the frst ft and test periods include data from 2010 (ft) and 2011 (test). The last ft period covers data up to the last training year (2010–2013, 2010–2014), and the last test period includes data of the last training year (2014 and 2015, respectively). The hyperparameter setting with the highest average ROC-AUC over all test periods is chosen for each model type.

Training histories. The selected hyperparameter settings are used to re-train prediction models with the *full training data* (2010–2014, 2010–2015). Furthermore, we re-train additional sets of models with *restricted training data* using only the most recent training year (2014 and 2015, respectively). This is done to explore the fairness implications of training LTU models with diferent training data histories: One may argue that with the restricted data prediction models have fewer chances to learn discriminatory practices concerning the efects of gender and nationality on LTU propensities if those practices are more commonly observed in older (training) data.

Trained models. Model re-training with the full and restricted training data is done with and without protected attributes, respectively. Thus, we train a total of 16 fnal prediction models (model type \times full/restricted training data \times with/without protected attributes) for each training horizon (2010–2014 and 2010–2015) for predicting LTU in the respective evaluation set (2015 and 2016). 48 sets of class predictions are obtained per evaluation set by applying the three classifcation policies to each model.

Software. We used Stata (15, [\[82\]](#page-29-0)) and R (3.6.3, [\[78\]](#page-29-0)) for data preparations. Model training and evaluation was done with Python (3.6.4), using the scikit-learn (0.19.1, [\[76\]](#page-28-0)) and aif360 (0.4.0, [\[12\]](#page-26-0)) packages.5

3.2.2 Performance and Fairness Metrics. **Performance metrics.** The implementation of statistical profling systems critically depends on the ability of the underlying prediction models to correctly identify individuals at risk who should receive preventive interventions. In the present context, accurate predictions are a prerequisite for an efective allocation of support programs to unemployed individuals. From a fairness perspective, high accuracy should not only hold overall but also for subgroups defned by protected attributes and their intersection. We posit that while technically less training data might be available for small subgroups, there is no adequate justifcation for an unequal distribution of prediction error as eventually predictions across all groups are used to guide decisions in practice [\[58\]](#page-28-0). We evaluate subgroup prediction performance concerning the predicted classes \hat{Y} (balanced accuracy, F1 score). We further evaluate our prediction models

[⁵Code for replication purposes is available at the following OSF repository:](https://osf.io/9b4mp/?view_only=d625065eca2d428e9b3c3507a6c3579a) https://osf.io/9b4mp/?view_only=d625065 eca2d428e9b3c3507a6c3579a

using additional classifcation measures (precision, recall) and based on risk scores *R* (ROC-AUC and PR-AUC) for comparison purposes.

— **Balanced Accuracy**. The arithmetic mean of sensitivity (recall) and specifcity. In range [0, ¹], with 0.5 representing performance at random.

$$
Bal. Acc. = \frac{1}{2} \times (Sens. + Spec.)
$$

— **F1 Score**. Weighted average of precision and recall. In range [0, ¹].

$$
F1 = 2 \times \frac{\text{Prec.} \times \text{Rec.}}{\text{Prec.} + \text{Rec.}}
$$

— **Precision (at k)**. The proportion of correctly identifed LTU episodes among all predicted LTU episodes. In range [0, ¹].

$$
\text{Prec.} = \frac{1}{k} \sum_{i=1}^{n} y_i \mathbf{1}(r_i \ge r_{[k]})
$$

Where *k* is a constant (i.e., the number of instances with a predicted positive outcome) and $r_{[k]}$ denotes the *k*-th largest element of the risk score vector **r**.

— **Recall (at k)**. The proportion of correctly identifed LTU episodes among all LTU episodes. In range $[0, 1]$.

Rec. =
$$
\frac{1}{\sum_{i=1}^{n} y_i} \sum_{i=1}^{n} y_i \mathbf{1}(r_i \geq r_{[k]})
$$

- **ROC-AUC**. **Area under the receiver operating characteristic (ROC)** curve. In range [0, ¹], with 0.5 representing performance at random.
- **PR-AUC**. **Area under the precision-recall curve**. In range [0, ¹].

Fairness metrics. Our fairness evaluation follows the disparate impact framework and aims to investigate potential disadvantageous outcomes of statistical profling processes for individuals according to their sensitive attributes [\[65\]](#page-28-0). On this basis, we focus on (multi-)group fairness notions but also consider individual fairness. Regarding group fairness, unemployed individuals who are members of unprivileged groups should not be disproportionately (falsely) excluded from labor market programs. This perspective considers targeted support from PES as an assistive intervention to which access should not be blocked or delayed just by being a member of a group that is defned by a protected attribute. In this context, we consider parity-based metrics that are defned solely based on predictions of long-term unemployment, and diferences in false negative rates to measure the extent to which true LTU episodes are not correctly detected across groups. Regarding individual fairness, unemployed individuals with similar (nonsensitive) attributes should be assigned similar predictions. This perspective requires predictions that eventually make similar unemployed individuals equally eligible to be assigned to support programs.

— **Statistical Parity Diference**. The diference in the probability of being predicted LTU – i.e., being eligible for support programs – between an unprivileged and a privileged group.

$$
Pr(\hat{Y} = 1 | S = s^*) - Pr(\hat{Y} = 1 | S = s)
$$

— **Conditional Statistical Parity Diference**. The diference in the probability of being predicted LTU between an unprivileged and a privileged group, conditional on nonsensitive attributes. We condition on education (i.e., having a high school diploma).

$$
Pr(\hat{Y} = 1 | S = s^*, X = x) - Pr(\hat{Y} = 1 | S = s, X = x)
$$

— **False Negative Rate Diference**. The diference in false negative rates (one minus recall) between an unprivileged and a privileged group.

$$
Pr(\hat{Y} = 0 | Y = 1, S = s^*) - Pr(\hat{Y} = 0 | Y = 1, S = s)
$$

— **Consistency**. The average similarity of individual predictions and the predictions of their k-nearest neighbors [\[86\]](#page-29-0). The neighbors are defned based on the full set of (nonsensitive) attributes. We use $n_{neiahbors} = 5$. Higher scores indicate more consistent predictions.

$$
1-\frac{1}{n}\sum_{i=1}^n|\hat{y}_i-\frac{1}{n_{neighbors}}\sum_{j\in N_{n_{neighbors}}(x_i)}\hat{y}_j|
$$

4 Fairness Auditing

4.1 Subgroup Prediction Performance

We start by briefy presenting the overall prediction performance of the trained models to provide some context for the following fairness evaluations. Overall ranking and classifcation performance of the fnal prediction models after model tuning is presented in Table [B1](#page-20-0) (models trained with data from 2010–2014 and evaluated in 2015) and [B2](#page-21-0) (models trained with data from 2010–2015 and evaluated in 2016). In summary, we observe ROC-AUC scores in the range [0.694, ⁰.774] and PR-AUC in [0.252, ⁰.355], which largely aligns with performance results that have been reported for LTU prediction in other countries [\[27\]](#page-26-0). Comparing model types, we see that logistic regression is outperformed by PLR, RF, and GBM. Restricting the training data to include only the most recent year leads to somewhat lower performance levels while in- or excluding protected attributes has little efect on overall performance. Comparing prediction performance between the two evaluation data sets, we see some indication of lower performance when predicting LTU in 2016 compared to 2015.

Subgroup-specifc performance results are presented in Figure [1.](#page-12-0) In each subplot, the distribution of subgroup (and overall) performance scores is shown for the full set of LTU predictions, i.e., for all combinations of model type, training horizon (full/restricted training data), feature setting (with/without protected attributes) and classifcation policy. In these comparisons, we focus on the two high-risk classifcation policies (P1a and P1b) as the medium-risk policy (P2) is deliberately set to not optimize performance but to identify unemployment episodes of job seekers who might be most 'susceptible' to support measures. We provide supplemental Figures [B1](#page-22-0) and [B2](#page-23-0) in the appendix which plot the subgroup performance scores grouped by model type.

The performance results allow for the following three conclusions. First, strong diferences in balanced accuracy and F1 scores across groups can be observed (Figure [1\)](#page-12-0). Taking overall performance as the baseline, the LTU predictions are similarly accurate for female job seekers but less accurate for non-Germans. An additional drop in performance can be observed when restricting the evaluation to non-German males. Second, the degree of subgroup-specifc performance loss depends on the model type and classifcation policy. We observe stronger diferences in balanced accuracy under the less restrictive classifcation threshold (P1b), particularly for logistic regressionbased predictions (Figure [B1\)](#page-22-0). This result indicates that the overall improvement in performance under policy 1b comes at the cost of higher variation in performance scores across groups, introducing a delicate trade-off for employment agencies. At least for balanced accuracy, there might be an incentive to consider (more) restrictive thresholds for profling practices although this does not protect against considerable variation in F1 scores across groups for all model types in our case (Figure [B2\)](#page-23-0). Which performance measure should be preferred is another conundrum as it depends on whether the focus of an employment agency is on correctly predicting both outcome categories

Fig. 1. Distribution of performance scores for diferent sets of LTU predictions, overall and by groups.

(balanced accuracy) or more specifically on efficiently identifying cases with a high risk of LTU (F1 score). Third and fnally, similar performance patterns can be observed for both evaluation years, indicating that low subgroup performance is a systematic issue in profling and not tied to the temporal specifcs of a single evaluation year.

4.2 Fairness Metrics

We next evaluate the LTU predictions concerning fairness metrics, with a focus on group diferences in the potential to receive support programs under diferent policies and on group-specifc prediction error.

Figure [2](#page-13-0) shows the distribution of statistical parity, conditional statistical parity, and false negative rate diferences of the various LTU prediction sets, evaluated in 2015 and 2016. Similar to Figure 1, each subplot shows group-specifc fairness scores for all combinations of model type, training horizon, feature setting, and classifcation policy. As this evaluation aims to study the composition of job seekers that would eventually be assigned to interventions, high-risk (P1a, P1b) as well as medium-risk (P2) classifcation policies are considered.

(b) Statistical parity difference evaluated in 2016

(c) Conditional statistical parity difference evaluated in 2015

Fig. 2. Distribution of fairness metric scores for diferent sets of LTU predictions by groups.

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Starting with statistical parity in 2015 as shown in Figure [2\(](#page-13-0)a), we see little diferences in the average probability with which unemployment episodes of female job seekers are classifed as LTU, compared to predictions for male job seekers. Stronger diferences emerge concerning nationality. Unemployment episodes of non-German job seekers are less likely to be classifed as LTU under the high-risk policies (P1a and P1b), but considerably more likely to be assigned to the medium-risk class (P2), compared to episodes of German job seekers. This suggests that foreign-born job seekers would have a higher chance of being eligible for support programs under a policy that classifes unemployment episodes with medium LTU risk as relevant, but a lower chance of being supported under high-risk policies. Statistical parity diferences are particularly pronounced for non-German males. Similar patterns can be observed for the 2016 data (Figure [2\(](#page-13-0)b)). Note that the composition of job seekers that in fact, experience LTU in the evaluation data is rather balanced concerning both gender and nationality (label "Observed" in Figure [2\(](#page-13-0)a) and [2\(](#page-13-0)b)) and thus observed group diferences tend to be magnifed by the profling models. The degree of over-amplifcation is largely driven by the choice of the classifcation threshold, with the restrictive high-risk threshold (policy 1a) resulting in predictions that are closest to the observed group diferences. Arguably, this might be expected as a strict threshold focuses on those LTU episodes for which the models are most confdent. In combination with the previous results on model performance, this indicates that targeting a larger set of job seekers (policy 1b) in practice might increase the number of detected LTU episodes but also increases the risk of (inaccurate) group-based stereotyping.

Following the argument that unemployment episodes of demographic groups may be more (or less) likely classifed as LTU due to structural diferences in nonsensitive attributes between those groups, we re-calculated statistical parity diferences conditional on education (i.e., having a high school diploma). In this case, parity diferences concerning nationality are mitigated, particularly for the 2015 data (Figure [2\(](#page-13-0)c)). Nonetheless, even among higher-skilled individuals, unemployment episodes of non-German job seekers are more often assigned to the medium-risk class than those of German job seekers. Conditioning on education has a less strong efect on parity diferences in the 2016 data (Figure [2\(](#page-13-0)d)).

The false negative rate differences in Figure [2\(](#page-13-0)e) and 2(f) suggest that the outlined parity differences can be attributed to systematic prediction error. True LTU episodes of foreign-born job seekers are more often incorrectly classifed as non-LTU episodes (i.e., higher false negative rates) under policies 1a and 1b, contributing to the parity diferences that exceed diferences in base rates as observed above. Conversely, lower false negative rates for foreign-born job seekers can be observed under policy 2. False negative rate diferences are more pronounced in the 2016 evaluation data, and particularly strong for non-German males.

The outlined results highlight that choosing between classifcation thresholds has considerable fairness implications. To elaborate on this point, Figure [B3](#page-24-0) shows overall prediction performance (summarized by the F1 score) and statistical parity diference (based on nationality) over the full range of classifcation thresholds for selected prediction models. For thresholds that are less strict than policy 1a and 1b, more unemployment episodes of non-German (compared to German) job seekers are classifed as LTU, whereas this diference is reversed as we increase the classifcation threshold. For thresholds that are more strict than policies 1a and 1b, the composition of job seekers who are predicted to experience LTU becomes more balanced.

In addition to group-based fairness metrics, we can also audit the LTU predictions concerning consistency (Table [B3\)](#page-25-0). In this case, we are interested in evaluating whether job seekers who are similar (in nonsensitive attributes) receive similar predictions on average. We observe rather high consistency scores for classifcations that are based on policies 1a and 1b, indicating that job seekers with similar attributes would be largely treated similarly in these scenarios. Consistency is considerably lower under policy 2. Focusing on employment episodes with medium LTU risks

thus decreases individual fairness and there is a higher chance that similar job seekers receive diferent predictions.

5 Discussion

5.1 Reflecting Design Decisions in Algorithmic Profiling

We evaluated the use of prediction models for profling job seekers based on extensive German administrative data concerning subgroup prediction performance, fairness metrics, and implications of modeling decisions. We compared regression and machine learning approaches to predict long-term unemployment (LTU) using diferent classifcation thresholds, feature sets, and training horizons. Building on previous research in algorithmic fairness on the importance of design decisions [\[75,](#page-28-0) [80,](#page-29-0) [81\]](#page-29-0), we particularly focused on the downstream efects of diferent profling settings to evaluate how biases in historical labor market data are moderated or exacerbated by decisions made during data processing and model specifcation.

Our results show that applying a standard machine learning pipeline to administrative labor market data can have detrimental consequences for the individuals that would be afected by the models' predictions. While our profling models achieve good overall performance scores that are comparable with results reported in other countries, strong diferences in prediction performance across groups emerge. While the models perform similarly well for male and female job seekers, predictions are less accurate for foreign-born job seekers. These inaccuracies surface as over-amplifcations of group diferences in the models' predictions that exceed true diferences in LTU rates between German and foreign-born individuals.

Among the design decisions we tested, two decision points stand out: Choosing the *model type* and the *classifcation policy*. Logistic regression showed the strongest drop in subgroup-specifc prediction performance (especially under classifcation policy 1b). While this behavior might point to specifcation issues as already indicated by lower overall performance scores, its scale is only fully conceivable based on a careful model evaluation routine that explicitly takes vulnerable subpopulations into account. To some extent, the low subgroup performance of logistic regression stands in contrast to its apparent benefts in interpretability for public employment services, a trade-of that was less pronounced for penalized regression models in our study. Next to (and in interaction with) model types, choosing between diferent classifcation policies had considerable fairness implications: foreign-born (non-German) job seekers may have a higher (under policy P2) or lower (under policy P1a and P1b) chance of being eligible for support measures than German job seekers, depending on whether medium or high-risk individuals would be targeted by PES. Selecting a classifcation policy similarly determines which group experiences higher false negative rates. Compared to German job seekers, true LTU episodes of foreign-born job seekers are often not correctly detected by profling models under high-risk classifcation policies while the opposite holds under a medium-risk policy. Thus, following the standard high-risk profling theme would be detrimental for those groups that already experience various forms of disadvantage in the labor market. Among the three classifcation policies we tested, the strictest threshold (P1a) led to the most honest refections of true group diferences but still incurred considerable misclassifcations for vulnerable social groups and thus should only be considered carefully in connection with additional mitigation procedures, safeguards, and sensible allocation strategies.

It is also important to note that eligibility for support measures does not necessarily imply positive labor market outcomes in practice. Diferent labor market programs are diferently efective (for diferent groups) and can eventually also lead to negative outcomes such as vicious cycles of precarious employment or adverse mental health impacts [\[79\]](#page-29-0). Forced participation based on an incorrect risk assessment can similarly put an additional burden on individuals. The higher

chance of a "positive" prediction for non-Germans jobseekers under the medium risk policy (P2) thus needs to be interpreted with great caution.

Selecting a classifcation threshold is only one of the many design decisions that need to be made when translating a policy problem into a tractable modeling task [\[75\]](#page-28-0). While we demonstrate the implications of selected options at specifc decision points, other decisions were made without consideration of alternatives. As documented in Table [A2,](#page-19-0) further critical decisions at the *data selection* step include the specifc defnition of the outcome variable of interest and the selection and defnition of protected attributes, both of which directly tie to considerations of measurement bias and to the ability to adequately identify adverse impacts downstream. At the *preprocessing* step, we implemented a single processing pipeline although seemingly small changes at this stage can similarly have considerable fairness implications [\[23,](#page-26-0) [81\]](#page-29-0). While we considered a basic set of model types at the *modeling* step, our model tuning strategy only evaluated and optimized for prediction performance. We further note that at the *evaluation* step, considering evaluation data from two years might have increased robustness, but diferent time frames (e.g., monthly/ seasonal data) and subsets (e.g., evaluation by regions) could have been considered to probe model outputs for patterns of disparate impact more thoroughly.

5.2 Integrating Fairness Evaluations into Deployment Processes

While an employment agency may have some degrees of freedom when it comes to modeling decisions such as choosing the model type to be implemented, setting a classifcation policy, and deciding on the allocation scheme of support measures in practice strongly depends on the broader socio-institutional context, including the labor market policies, legislation, and budget constraints. However, we highlight that statistically, diferent thresholds do not only imply diferent precision-recall trade-ofs but also diferent amplifcations of group-specifc biases. Thus, the critical discussions in public agencies implementing algorithmic profling need to be centered around the broader socio-technical system and on the interplay between group-specifc model error and the eventual use of the model's predictions. As structural diferences in the labor market are (over)incorporated in profling models, their predictions can be used to either mitigate or reinforce group diferences, depending on the choice of the intervention regime. Choosing the "optimal" threshold or technical solutions such as group-specifc thresholds [\[42,](#page-27-0) [50\]](#page-27-0) cannot solve this conundrum alone as they do not diferentiate among the various factors that can contribute to group-specifc risks and require careful consideration of how diferences can eventually be mitigated under which distributive justice principle [\[58\]](#page-28-0). Against this background, awareness of the learned group-specifc patterns and errors is only an essential frst step that can guide crucial discussions between developers, policymakers, and PES.

If biased predictions are discovered, one may typically want to correct them, for example, by pre-processing training data, by in-processing algorithms, or by post-processing predictions [see, e.g., [22,](#page-26-0) for an overview of debiasing techniques]. At this point, we cannot give recommendations regarding the question of how structural discrimination should be treated when found. For example, how should diferences between men and women be treated when the German Social Code Book III, article 2/4 states that PES support should explicitly improve the labor market chances of women to remove existing disadvantages? From this perspective, distinguishing between the prediction and the decision step is essential [\[59\]](#page-28-0). For example, we may argue that any debiasing of profling models should aim for high prediction accuracy across social groups [\[43,](#page-27-0) [53\]](#page-28-0) rather than equalizing parity diferences, such that the latter can be targeted by a sensible allocation of PES support. In the end, understanding biases and unequal treatment of social groups, especially of those that have been disadvantaged in the past, is a necessary precondition before any ADM system is implemented.

5.3 Limitations and Outlook

There are several limitations to our study. Germany currently implements case worker-based profling, and the profling outcomes cannot be reconstructed with the administrative data used in this study. We therefore cannot evaluate how our results compare to current profling approaches used by the German PES, particularly in terms of fairness evaluations. However, previous literature comparing case worker-based and statistical profling in other countries shows that statistical models outperform human predictions of LTU [\[7,](#page-26-0) [8\]](#page-26-0). Since the prediction performance of our profling models is comparable to those of other countries, we assume that similar conclusions may be drawn for the German case. Nonetheless, our results show it is critical to acknowledge variation in performance across social groups and to carefully evaluate fairness implications rather than being solely guided by overall prediction performance. Moreover, to understand the larger societal impact of an algorithmic approach, both on the organizational side of PES and the infuence on job seekers, one needs to extend the focus beyond fairness evaluations of the prediction step. Such assessments are beyond the focus of this paper.

Furthermore, given our focus on historical discrimination in the labor market and as the administrative data used in this study is somewhat limited concerning the measurement of detailed socio-demographic information, we only considered selected protected groups, and our results may therefore only provide a lower bound of potential biases in profling of the unemployed. Computing fairness measures with respect to gender and nationality, operationalized with two simple binary measures and their combination, cannot cover the complexities of how intersectional discrimination manifests on the labor market. Further work could also consider the application of debiasing techniques in the present context to study their potential to correct group-specifc prediction errors and advance toward fair algorithmic profling of job seekers.

Appendices

A Variables and Design Decisions

	Group Predictor							
Socio-	Age							
demo.	Vocational education, categorized (6 dummy variables)							
	School education, categorized (7 dummy variables)							
	State of residence							
	Number of moves							
	<i>Labor</i> In Employment six weeks before unemployment?							
	<i>market</i> Long-term unemployment benefits receipt six weeks before unemployment?							
history	Short-term unemployment benefits receipt six weeks before unemployment?							
	Subsidized employment six weeks before unemployment?							
	Registered as job-seeking while not unemployed six weeks before unemployment?							
	Registered with PES for other reasons six weeks before unemployment?							
	No information available six weeks before unemployment?							
	Number of employers worked for							
	Number of jobs without any vocational training held							
	Mean duration of employment without any vocational training							
	Total duration worked in industry x (14 types of industries)							
	Total duration more than one job							
	Total duration in marginal employment							
	Total duration in full-time employment							
	Total duration in fixed-term employment							
	Total duration in temporary employment							

Table A1. List of Predictors Included in LTU Prediction Models

(Continued)

Table A2. Summary of Design Decisions and Their Respective Implementation in Our Study (Adapted from [\[81\]](#page-29-0))

B Additional Results

(a) Models trained with 2010-2015 data, without protected attributes.											
			Policy 1a				Policy 1b				
	ROC-	PR-	Bal.	F1			Bal.	F1			
	AUC	AUC	Acc.	Score	Prec.	Rec.	Acc.	Score	Prec.	Rec.	
LR	0.700	0.256	0.589	0.287	0.328	0.256	0.632	0.325	0.246	0.479	
PLR	0.760	0.298	0.600	0.308	0.351	0.274	0.681	0.383	0.290	0.565	
RF	0.764	0.313	0.607	0.321	0.367	0.286	0.681	0.384	0.290	0.566	
GBM	0.770	0.325	0.610	0.328	0.374	0.291	0.687	0.391	0.296	0.576	
(b) Models trained with 2015 data, without protected attributes.											
				Policy 1a			Policy 1b				
	ROC-	PR-	Bal.	F1			Bal.	F1			
	AUC	AUC	Acc.	Score	Prec.	Rec.	Acc.	Score	Prec.	Rec.	
LR	0.695	0.253	0.591	0.291	0.332	0.259	0.627	0.319	0.241	0.471	
PLR	0.756	0.298	0.602	0.312	0.356	0.278	0.680	0.382	0.289	0.563	
RF	0.758	0.297	0.599	0.306	0.349	0.272	0.676	0.378	0.286	0.558	
GBM	0.763	0.309	0.605	0.319	0.364	0.284	0.682	0.385	0.291	0.568	
(c) Models trained with 2010-2015 data, with protected attributes.											
			Policy 1a				Policy 1b				
	ROC-	PR-	Bal.	F1			Bal.	F1			
	AUC	AUC	Acc.	Score	Prec.	Rec.	Acc.	Score	Prec.	Rec.	
\mathbf{LR}	0.703	0.257	0.588	0.284	0.324	0.253	0.636	0.330	0.250	0.487	
PLR	0.760	0.298	0.599	0.307	0.351	0.273	0.681	0.383	0.290	0.565	
RF	0.764	0.312	0.606	0.320	0.365	0.284	0.681	0.383	0.290	0.565	
GBM	0.771	0.326	0.611	0.329	0.376	0.293	0.689	0.393	0.297	0.580	
				(d) Models trained with 2015 data, with protected attributes.							
				Policy 1a				Policy 1b			
	ROC-	PR-	Bal.	F1			Bal.	F1			
	AUC	AUC	Acc.	Score	Prec.	Rec.	Acc.	Score	Prec.	Rec.	
LR	0.694	0.252	0.591	0.292	0.333	0.259	0.623	0.315	0.238	0.464	
PLR	0.756	0.298	0.603	0.313	0.358	0.279	0.680	0.382	0.289	0.563	
RF	0.758	0.297	0.598	0.305	0.348	0.272	0.676	0.378	0.286	0.558	

Table B2. Prediction Performance of LTU Prediction Models, Evaluated in 2016

Fig. B2. Distribution of performance scores for diferent sets of LTU predictions, overall and by groups.

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Fig. B3. F1 and statistical parity diference (non-German vs. German) versus threshold curves of LTU prediction models, trained without protected atributes in 2010–2015 and 2015, and evaluated in 2016. The classification threshold of policy 1a is indicated by a doted line and the threshold of policy 1b by a dashed line.

(b) Models evaluated in 2016

		Model Policy Training data	Consistency		Training data	Consistency	
			without	with		without	with
			protected attributes			protected attributes	
Label			0.82	0.82		0.84	0.84
LR	P ₁ a	2010-2014	0.96	0.96	2010-2015	0.96	0.96
	P ₁ a	2014	0.95	0.95	2015	0.96	0.96
	P ₁ b	2010-2014	0.92	0.93	2010-2015	0.92	0.92
	P ₁ b	2014	0.92	0.92	2015	0.92	0.92
	$\mathbf{P}2$	2010-2014	0.82	0.81	2010-2015	0.82	0.82
	$\mathbf{P}2$	2014	0.81	0.80	2015	0.82	0.82
PLR	P ₁ a	2010-2014	0.93	0.93	2010-2015	0.94	0.94
	P ₁ a	2014	0.93	0.93	2015	0.94	0.94
	P ₁ b	2010-2014	0.89	0.89	2010-2015	0.89	0.89
	P ₁ b	2014	0.89	0.89	2015	0.89	0.89
	P ₂	2010-2014	0.76	0.76	2010-2015	0.76	0.76
	$\mathbf{P}2$	2014	0.76	0.76	2015	0.76	0.76
	P ₁ a	2010-2014	0.94	0.94	2010-2015	0.94	0.94
RF	P ₁ a	2014	0.94	0.94	2015	0.95	0.95
	P ₁ b	2010-2014	0.91	0.91	2010-2015	0.91	0.91
	P ₁ b	2014	0.92	0.92	2015	0.91	0.91
	$\mathbf{P}2$	2010-2014	0.79	0.79	2010-2015	0.80	0.79
	P ₂	2014	0.80	0.80	2015	0.80	0.80
GBM	P ₁ a	2010-2014	0.93	0.93	2010-2015	0.93	0.93
	P ₁ a	2014	0.93	0.93	2015	0.92	0.92
	P ₁ b	2010-2014	0.89	0.89	2010-2015	0.89	0.89
	P ₁ b	2014	0.89	0.89	2015	0.88	0.88
	P ₂	2010-2014	0.76	0.76	2010-2015	0.77	0.77
	P ₂	2014	0.76	0.76	2015	0.76	0.76

Table B3. Consistency of LTU Prediction Models with Diferent Threshold Policies

(a) Models evaluated in 2015

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