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# Revealed Distributional Preferences: Individuals vs. Teams

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## Abstract

We compare experimentally the revealed distributional preferences of individuals and teams in allocation tasks. We find that teams are significantly more benevolent than individuals in the domain of disadvantageous inequality while the benevolence in the domain of advantageous inequality is similar across decision makers. A consequence for the frequency of preference types is that while a substantial fraction of individuals is classified as inequality averse, this type disappears completely in teams. Spiteful types are markedly more frequent among individuals than among teams. On the other hand, by far more teams than individuals are classified as efficiency lovers.

*JEL-Code:* C91, C92, D03, D63, D64

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## 1. Introduction

Small group or small team decision making is ubiquitous. Boards decide on monetary policies and corporate strategies, families decide on holidays and purchases, governments decide on economic policies, and teams in trade unions and in companies shape wage negotiations. Some teams have a hierarchical structure, others aggregate preferences in a setting in which all team members are equal *ex ante*. For reasons of parsimony we focus on the latter case, as do most contributions to the quickly growing literature on differences in decision making between individuals and small teams (c.f., Charness and Sutter, 2012, or Kugler et al., 2012, for instance). Teams with *ex ante* equal members that aggregate preferences to a single decision and do not face an internal conflict of interest in material terms are called unitary groups or *unitary teams*.<sup>1</sup>

Many decisions in unitary teams concern the distribution of an amount of money or some other resource between the team and another team or individual. In such decisions, the theoretical prediction for own-money maximizing team members is trivial. As soon as team members exhibit heterogeneous social preferences, however, the aggregation of these preferences into a joint team decision becomes relevant. The vast majority of the existing literature in economics infers results on the aggregation of social preferences within teams from the behavior of individuals in interactive games (e.g., Bornstein and Yaniv, 1998; Cox, 2002; Bornstein et al., 2004; Kugler et al., 2007). The general finding is that team decisions are closer to the rational own-money maximizing prediction than individual decisions. However, there is also a small number of results with the opposite finding of less selfish team decisions (e.g., Kocher and Sutter, 2007; Müller and Tan, 2013).

In games, (bounded) rationality, other-regarding preferences and beliefs (about the behavior, the expectations or the types of others) are often hard to disentangle. Hence, one has to be cautious in over-interpreting the above results when the intention is to study the aggregation of social preferences in small teams. To the best of our knowledge, only two papers use the simplest possible allocation task – the dictator game – to assess the differences between team and individual decisions. Cason and Mui (1997) do not find a significant difference between two-person teams and individuals (but report more other-regarding team choices when team members differ in their individual dictator game choices). Also using a dictator game, but with teams of three persons, Luhan et al. (2009) find that teams behave

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<sup>1</sup> The two terms are sometimes used interchangeably in the literature, sometimes not. We stick to the term “team” in the following.

more selfishly than individuals. Given the inconclusiveness of existing results, additional evidence on the aggregation of social preferences within small teams seems desirable.

Furthermore, while the dictator game is a good starting point for establishing differences in social preferences between individuals and teams and for analyzing the aggregation of individual preferences in teams, it is not suitable to distinguish between different individual motivations for pro-social behavior and it gives no information on the presence of anti-social motives. There is good reason to believe – if one takes a closer look at some of the results in the literature on team decisions in interactive games (Charness and Sutter, 2012; Kugler et al., 2012) – that one should distinguish between different motivations. In particular, efficiency orientation seems to be amplified in team decision making, whereas inequality-averse choices seem to be less prevalent among teams than among individuals. Also, it seems important to find out whether teams and individuals differ in the relative frequency of anti-social motivations. It is exactly this disentangling of different motivations for pro-social behavior and the elicitation of anti-social motives of small teams versus individual decision makers that is the object of interest in the current paper.

More specifically, we provide evidence from a controlled laboratory experiment, in which we use the double price-list technique developed by Kerschbamer (2010) to elicit the distributional preferences of subjects under two different decision-making regimes: an individual regime, in which subjects make their allocation decisions independently and in which each choice has consequences for the decision maker and one passive agent; and a team regime in which subjects assigned to groups of three must reach their allocation decisions unanimously with the help of communication and in which each choice has consequences for each group member and each member of a passive group. We employ a mixed within- and between-subjects design in two sets of sessions run in two consecutive weeks. In the first week all subjects are exposed to the individual regime. In the second week some subjects are again exposed to the individual regime, while the rest make their choices in the team regime. This design feature allows us to address the question how the revealed distributional preferences of individual team members (in the individual regime in week 1) translate into ‘team preferences’ (in the team regime in week 2). It also allows us to test whether individual choices in the allocation tasks remain stable over time – which turns out to be the case – and whether the randomization of the assignment of subjects to the individual and the team regime in week 2 was successful – which it was.

Our main finding is that the decision-making regime, i.e., whether decisions are made by individuals or by teams, has an economically strong and statistically significant impact on

revealed distributional preferences in the allocation tasks. In other words, the type of the decision maker – individual or team – matters in the context of allocation decisions. In particular, teams are significantly more benevolent than individuals in the domain of disadvantageous inequality – that is, in decision making environments where the peer is ahead – while benevolence in the domain of advantageous inequality is similar across decision-making regimes. A consequence for the frequency of preference types is that, while a substantial fraction (15%) of individuals are classified as inequality averse, this type disappears completely in the case of team decision making. Spiteful types are also markedly more frequent among individuals than among teams. On the other hand, by far more teams than individuals are classified as efficiency lovers. The fact that team decision making results in a very high proportion (over 90%) of choices consistent with a taste for efficiency and at the same time eliminates choices consistent with inequality aversion, is in our view the single most interesting result of this study. It confirms the ad-hoc hypothesis from previous experiments that could, however, not rigorously test for specific individual motivations.

Motivated by the strong differences in the choices of individuals and teams, we open the ‘black box’ of decision making within teams to gain some insights into the process that aggregates individual preferences into team choices. Our two main findings in this respect are, first, that efficiency lovers – and, more generally, subjects with a positive benevolence in the domain of disadvantageous inequality – are, *ceteris paribus*, more assertive, in the sense that they are generally more successful in getting their team to adopt their preferred choices. And, second, as a content analysis of the chat logs reveals, certain types of arguments are significantly more – or less – persuasive than others during the team’s communication. For instance, appeals to own income maximization are, somewhat surprisingly, detrimental to assertiveness, as are arguments in favor of strong altruistic behavior (that is, giving up own income to help the other).

The rest of the paper is organized as follows. Section 2 provides some details on the technique that we use for the elicitation of distributional preferences, as well as on the specifics of our design. Section 3 presents our findings regarding revealed distributional preferences of individuals and teams and the differences between the two. Section 4 focuses on decision making at the team level and Section 5 concludes the paper.

## 2. Experimental Design

### 2.1. Elicitation of Distributional Preferences

The elicitation of distributional preferences is based on the double price-list technique developed by Kerschbamer (2010). This procedure exposes subjects to a series of binary choices between allocations that involve an own payoff for the decision maker (individual or team) and a payoff for a randomly matched anonymous second entity, the passive agent (individual or team). In each of the binary decision problems one of the two allocations is symmetric (i.e., egalitarian – involving equal payoffs for the two agents) while the other one is asymmetric (involving unequal payoffs for the two agents). In half of the problems the asymmetric allocation is such that the decision maker is ahead, in the other half it is such that the decision maker is behind in monetary terms. For both cases the test systematically varies the price of giving (or taking) by increasing the own material payoff of the decision maker in the asymmetric allocation while keeping the other payoffs constant.

*<insert Table 1 about here>*

We used the ten-items version of the procedure displayed in Table 1. With our parameterization the egalitarian allocation gives 20 points to both agents, at the exchange rate of 20 Euro-Cents per point (i.e., 5 points = 1 Euro). In five of the ten binary choices – labeled in Table 1 (but not in the experimental instructions) as disadvantageous inequality block – the payoff of the passive agent in the asymmetric allocation is 30 points while the payoff of the decision maker increases from one choice to the next from 15 points in the first choice task to 25 points in the last one. In the other five binary choices – the advantageous inequality block – the payoff of the passive agent in the asymmetric allocation is ten points while the rest is exactly as in the disadvantageous inequality block – that is, the payoff of the decision maker in the asymmetric allocation increases again from one choice to the next from 15 points to 25 points.

*<insert Table 2 about here>*

Given this design, in each of the two blocks a rational decision maker switches at most once from the symmetric to the asymmetric allocation (and never in the other direction) and the switch points in the two blocks are informative about the decision maker's archetype and

intensity of distributional preferences.<sup>2</sup> Specifically, when faced with the five binary choices in the *disadvantageous inequality block*, a rational decision maker who decides for the asymmetric allocation already in the first choice task reveals that he is benevolent in the domain of disadvantageous inequality. Why? Because he is willing to give up own material income to increase the material payoff of the passive agent. Specifically, the decision maker is willing to give up at least five points to increase the material payoff of the passive agent by ten points. In Table 2 we record this as " $WTP^d \geq 0.5$ ", since this choice pattern reveals that in the domain of disadvantageous inequality the decision maker is willing to give up at least half a point in order to increase the other's material payoff by one point. Here, WTP stands for "willingness to pay" (for an income increase of the passive agent), and the superscript indicates the domain (*d* stands for disadvantageous and *a* for advantageous inequality). By contrast, a rational decision maker who decides for the asymmetric allocation for the first time in the fourth choice or later (or chooses the egalitarian allocation throughout the block) reveals malevolence in the domain of disadvantageous inequality. Malevolence means that the decision maker is willing to give up own income to decrease the material payoff of the passive agent – in Table 2 malevolence manifests itself in a negative WTP. Similarly, when faced with the binary decisions in the *advantageous inequality block*, a rational subject who is (at least weakly) benevolent in the domain of advantageous inequality decides for the asymmetric allocation for the first time in the fourth choice or later, while switching earlier (or favoring the asymmetric allocation all the time) is inconsistent with weak benevolence (and therefore counted as malevolence) in this domain. Again, benevolence is associated with a positive WTP and malevolence is associated with a negative WTP.

Below we will sometimes work with the proxies of the WTP measure of distributional preferences shown in the last column of Table 2. Using the information about the WTP of a decision maker in the two domains allows classifying subjects into *archetypes of distributional preferences*. Specifically, we define the following types:

- **EFF**: a decision maker who is benevolent in both domains is efficiency loving;
- **IAV**: a decision maker who is benevolent when ahead, but malevolent when behind, is inequality averse;
- **SPI**: a decision maker who is malevolent in both domains is spiteful;

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<sup>2</sup> The procedure relies only on minimal assumptions regarding the rationality of agents. In terms of axioms on preferences the assumptions are ordering (completeness and transitivity) and strict (own-money) monotonicity – see Kerschbamer (2010) for details. In the main text, agents whose preferences satisfy those two basic axioms are referred to as "rational".



- **ILO**: a decision maker who is benevolent in the domain of disadvantageous, but malevolent in the domain of advantageous inequality, is inequality loving.<sup>3</sup>

Note that according to this classification **selfish** subjects are assigned to one of the four distributional preference types according to their ‘impartial view’ expressed in their choice behaviour in the third row of the two decision blocks in Table 1 (where a subject decides between two allocations that differ only in the payoff of the passive agent). We also tried an alternative classification distinguishing between the five types ‘strongly efficiency loving’, ‘strongly inequality averse’, ‘strongly spiteful’, ‘strongly inequality loving’, and ‘selfish’. Qualitatively, the results reported in sections 3 and 4 are very similar with this alternative classification.

## 2.2. Sessions and Treatments

The experiment was run over two weeks in December 2010 at the University of Innsbruck. All sessions were computerized using z-tree (Fischbacher, 2007). With ORSEE (Greiner, 2004), we recruited 198 students from various academic backgrounds. We ran twelve sessions with 12 to 18 subjects in each session, depending on subject turnout.

In week 1 we elicited the distributional preferences of all subjects using the incentivized procedure outlined in Subsection 2.1, so that we were able to characterize each subject by a two-dimensional preference index ( $WTP^d$  and  $WTP^a$ ), or alternatively by a distributional preference type (EFF, IAV, SPI or ILO). When making their choices, subjects knew that they would receive two cash payments for this task, one as an active person and one as a passive person.<sup>4</sup> After having made their choices in the distributional preference tasks, subjects took the Machiavelli personality test (Christie and Geis, 1970), which consists of 20 questions aimed at measuring a person’s assertiveness and ability to impose his or her opinion on others, on a scale between 20 and 100. Subjects also took a ten-question version of the Big-5 personality questionnaire (Gosling et al., 2003), which analyses personality along five fundamental traits termed extraversion, agreeableness, conscientiousness, neuroticism and openness. No payment was made in week 1 – subjects were rather informed already in the

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<sup>3</sup> The category ILO is introduced for completeness only; we do not expect to find many of them (although there is some evidence in Fershtman et al., 2012, for this type). Note that in the literature spiteful subjects are sometimes called “competitive” or “status seeking”, while inequality averse subjects are sometimes called “egalitarian”. Also note that subjects who reveal benevolence in both domains could be labeled “altruistic” instead of “efficiency loving”. See Kerschbamer (2010) for a discussion and for references.

<sup>4</sup> We employed the double role assignment protocol as used by Andreoni and Miller (2002), for instance, in their dictator games. This means that in our protocol each decision making entity (individual or team) makes distributional choices, and each entity receives two payoffs, one as an active decision maker and one as a passive agent.

recruiting mail that the experiment would consist of two parts distributed over two consecutive weeks and that they would receive their total payment at the end of the second week, provided they attended both parts.

In week 2 we implemented two decision-making regimes. In the **individual** regime subjects simply repeated the procedure of week 1 for the elicitation of distributional preferences. In the **team** regime subjects were randomly assigned to groups of three and we elicited distributional preferences at the team level. Specifically, teams were asked to make the ten binary choices of the elicitation task, deciding on payoff allocations each implying a payoff for each team member (the same for each member) and a payoff for each member of a so-called “passive team” (again, the same for each member). Team members knew that they would receive two payments from this task, a payoff as a member of the active team as well as a payoff as a member of the passive team, similar to the individual regime of week 1 as described above. In both regimes at the end of the week 2 session each subject received two cash payments per week, one as an active person and one as a passive person. For each of these cash payments, one of the ten binary choices was randomly selected by the computer and implemented.

The rule for decision making within teams was that all ten choices had to be unanimous. Specifically, each team member was initially exposed to the ten binary choices and was asked to submit his or her proposals for the ten team decisions. Once each of the three team members had done so for each of the decision tasks, the proposal of each member was shown on a new screen, so that everyone could identify the cases of disagreement. After that, a chat room was opened for five minutes, in which the team members could communicate in order to achieve a unanimous decision. The chat content was unrestricted, except that subjects were explicitly told not to identify themselves in any way and neither to use offensive language nor to threaten others. At the end of the first chat round, each member was again asked to submit a proposal for the team decisions. If unanimity was reached at this stage, the ten choices were implemented and the team waited for the rest of the session. If unanimity was not reached, the updated decisions submitted by each member were shown again, and at the same time the team was given a second opportunity to chat, this time for three minutes. Exactly the same procedure was repeated for a maximum of five chat rounds. Subjects were informed at the beginning that in case that unanimity within a team was not reached before the end of the fifth chat round, all members of that team would receive a payment of zero, while the payment for the corresponding passive team would be randomly determined by the computer.

Our design allows us to make the following comparisons, which will form the core of our analysis:

- (i) At a first stage, in order to test for successful randomization, we will compare the week 1 choices of subjects who were assigned (in week 2) to the individual regime to those of subjects assigned (in week 2) to the team regime. We call those two sets of observations **IND1** and **TEAM1**, respectively.
- (ii) To determine whether choices remain stable over time, we will compare the choices in week 1 and in week 2 of those subjects who were assigned to the individual regime in week 2. We call those two sets of observations **IND1** (as above) and **IND2**, respectively.
- (iii) To test for the presence of a treatment effect (individual regime versus team regime) we will rely on two different sources of information. First, we will compare the week 2 choices in the individual regime to those in the team regime. These two sets of observations are called **IND2** (as above) and **TEAM2**, respectively. Second, we will compare the choices in **TEAM1** to those in **TEAM2**. Differences in this latter comparison potentially also reveal that team decision making changes revealed distributional preferences, in the sense that the same subjects reach different choices when they act individually and when they act as part of a team. However, while the comparison **IND2** vs. **TEAM2** compares individual and team decisions *between* subjects, the comparison **TEAM1** vs. **TEAM2** compares choices *within* subjects – once taken individually, once taken within a team. For this latter comparison, it is important to control for the effect of exposing the same subjects to the same task twice, as we do in comparison (ii) above.

We ran nine sessions for **TEAM1** and **TEAM2**, and three sessions for **IND1** and **IND2**, with the purpose of (roughly) equalizing the number of independent observations between the two decision-making regimes in week 2. In the end, we were able to collect 54 observations for the individual regime and 47 observations for the team regime (i.e., observations from 47 teams, or 141 subjects). These numbers exclude three subjects who made inconsistent choices, hence bringing the total number of subjects used in our analysis to 195. Sessions lasted for approximately 45 minutes in week 1 and in **TEAM2** in week 2, and approximately 30 minutes in **IND2** in week 2. The average total earning per subject was €9.40.

### 3. Revealed Distributional Preferences of Individuals and Teams

We begin by analyzing the differences between individual and team choices along the comparisons described in Subsection 2.2 (i.e., among **IND1**, **IND2**, **TEAM1** and **TEAM2**). Later, in Section 4, we will delve into the specifics of the decision-making process within teams and the way that this translates individual preferences into team choices.

#### 3.1. Revealed Willingness to Pay

Our first main finding is that willingness to pay in the domain of disadvantageous inequality depends strongly on the decision-making regime (individual regime versus team regime), while willingness to pay in the domain of advantageous inequality does not. This is shown in the two regressions of Table 3. The dependent variables,  $WTP^d$  and  $WTP^a$ , are the proxies for willingness to pay as defined in the last column of Table 2 – each of them can take on six possible discrete values in the interval  $[-0.5, 0.5]$ , where a higher value indicates higher willingness to pay for an increase in the income of the passive agent. Thus, a higher value of  $WTP^d$  ( $WTP^a$ , respectively) corresponds to more benevolence in the domain of disadvantageous inequality (advantageous inequality, respectively). Both regressions are ordered probits and comparisons are made among **IND1**, **IND2**, **TEAM1** and **TEAM2**, with **IND1** left out as the reference group.

<insert Table 3 about here>

The insignificant coefficients on *Team1* reveal that randomization into treatments has been successful. Moreover, choices remain constant over time since the coefficient on *Ind2* is also insignificant and very close to zero. In column (1), we further see that team decisions significantly increase  $WTP^d$ : the within-subjects comparison **TEAM1** vs. **TEAM2** is captured by the significantly positive difference *Team2 - Team1* ( $p = 0.02$ , F test), and the between-subjects comparison of the choices of teams and individuals in week 2 in the significantly positive difference *Team2 - Ind2* ( $p = 0.03$ , F test).

By contrast, there are no significant differences in  $WTP^a$  between individual and team decisions. The joint coefficients *Team2 - Team1* as well as *Team2 - Ind2* are insignificant. Hence, we conclude that the willingness to pay in the domain of advantageous inequality is not affected by whether distributional choices are made by teams or individuals, while in the domain of disadvantageous inequality teams make more benevolent choices than individuals,

leading to higher efficiency. This latter interpretation will be taken up in the following section, which discusses the distributional preference types that emerge in each treatment.

All of the above results remain qualitatively the same if, instead of ordered probit regressions, we employ non-parametric tests to compare the four sets of observations. In particular, willingness to pay in the domain of disadvantageous inequality (WTP<sup>d</sup>) is significantly higher when decisions are taken by teams compared to individuals ( $p < 0.01$ , Wilcoxon signed-rank test of **TEAM1** vs. **TEAM2**;  $p = 0.06$ , Mann-Whitney U-test of **IND2** vs. **TEAM2**). At the same time, the above tests applied to WTP<sup>a</sup> reveal that the decision-making regime does not affect benevolence in the domain of advantageous inequality ( $p > 0.4$ , **TEAM1** vs. **TEAM2**;  $p > 0.5$ , **IND2** vs. **TEAM2**).

*<insert Table 4 about here>*

### 3.2. Revealed Distributional Preference Types

Table 4 classifies the decision makers in each of the four sets of observations in distributional preference types. All of our findings are in line with the treatment differences documented in the previous section in the analysis of willingness to pay. The first thing to notice, by comparing the first two columns in Table 4, is that our randomization was successful, as documented by the insignificant differences in proportions between **IND1** and **TEAM1** ( $p > 0.1$ ,  $\chi^2$ -tests for all four types of distributional preferences). Moreover, individual behavior remains constant over time, in the sense that the fact that subjects are exposed to the same set of decisions in two consecutive weeks does not have a significant impact on the distribution of revealed preference types (comparison between **IND1** and **IND2**;  $p > 0.3$ , McNemar's tests for all four types).

On the contrary, the significant differences between **TEAM1** and **TEAM2** reveal that it matters a lot whether choices are made by individuals or by teams. In particular, McNemar's test results for within-subjects comparisons reveal that the same individuals are significantly more likely to make choices consistent with efficiency maximization in week 2 – when they decide as members of a team – than in week 1 when they decide as individuals ( $p < 0.01$ ); and also that their choices in week 2 are significantly less often classified as inequality averse ( $p < 0.01$ ) or as spiteful ( $p = 0.05$ ) than in week 1.

Given the previous comparisons, it is hardly surprising that we document strong and significant differences between the choices of individuals and teams in week 2 (see the last

two columns of Table 4). These differences allow for a nice overview of our main findings regarding how decision making by individuals and by teams results in different distributions of types. In particular, the vast majority of teams (44 of 47, or 94%) are classified as efficiency loving. This percentage is (with 70%) markedly lower among individuals, and the difference is statistically significant ( $p < 0.01$ , chi squared test). This result echoes the finding that teams display higher willingness to pay (benevolence) than individuals in the domain of disadvantageous inequality. A second striking finding is that there is not a single team that is classified as inequality averse! Although not higher than 15%, the share of inequality averse choices is significantly higher in treatment **IND2** ( $p < 0.01$ , chi squared test). Spiteful types are also more common among individuals than among teams, although this time the difference is not quite significant (13% vs. 4%,  $p = 0.13$ ), probably due to the low number of observations.

*<insert Table 5 about here>*

## 4. Decision-Making Process within Teams

Having documented substantial differences in the final choices of individuals and teams, we now turn to the specifics of the process of team decision making which can give us insights into the sources of these differences. All 47 teams managed to reach a unanimous decision, so the default payment was never implemented. Two teams did not need to chat at all, because their initial choices happened to coincide. About half of the teams (21 of 47, or 45%) reached unanimity after the first chat opportunity (i.e., at the end of Stage 1). Fourteen teams reached unanimity after Stage 2, five teams needed a third chat round, three teams needed a fourth chat round, and two teams had to use all five chat rounds – but also managed to agree in the end.

### 4.1. Aggregation of Distributional Preferences

We begin this part of the analysis by giving an overview of the relation between the distributional preferences of team members (as elicited in **TEAM1** in week 1) and the resulting team type (as elicited in **TEAM2** in week 2).

As can be seen in Table 5, whenever at least two efficiency lovers are in the team, the team is always also of type EFF – with just one exception of a team that has an inequality lover and becomes SPI. This table is in more general terms indicative of the fact that will be

discussed in detail in the analysis that follows: efficiency lovers appear to be in a better position to assert themselves within the team and convince their teammates to adopt their preferred distributional choices.

#### 4.2. Assertiveness in the Decision-Making Process

We measure a team member's assertiveness by means of his or her ability to influence the team's decision-making process so that the team's final choices differ as little as possible from the individual's initial proposals. For this purpose we create the variable *assert*, which is defined for each team member as the number of final team choices (out of 10) that are the same as the proposals submitted by that team member at the initial stage of the experiment in week 2 (i.e., before the start of the team interaction via the chat process). The idea is then to relate assertiveness to individual willingness to pay as well as to distributional types – as they have been elicited in week 1.

Beginning with types, a simple look at the mean number of own choices coinciding with those of the team reveals that efficiency lovers are, on average, much more successful than the rest in getting their proposals through within the team. Their average success rate is nine choices out of ten, in contrast to 7.58 choices for inequality averse individuals and 6.4 choices for spiteful types. Pairwise comparisons reveal that the difference between EFF and these two other types is statistically significant ( $p < 0.05$ , Mann-Whitney tests). Inequality lovers are actually almost as successful as EFF in getting their proposed choices to be adopted by the team (mean *assert* equals 8.75), but the fact that there are only four individuals classified as inequality lovers limits the power of statistical inference for this type.

*<insert Table 6 about here>*

Naturally, a team member's ability to impose his or her proposals is expected to depend on the distribution of types within teams. Since a team is made up of three members, having at least one more person of the same type is expected to substantially increase one's assertiveness within the team. In Table 6 we report results from two Tobit regressions that aim to explain assertiveness based on distributional preferences and some further controls. The dependent variable is *assert*. On the right hand side we place, in (1), the various distributional types – with EFF left out as the reference group. To control for the composition of teams in terms of preference types, we include an explanatory variable called *at least one same*: this variable is 1 for a subject if at least one other member of the team is of the same

type. In (2), the explanatory variables are the two indices of willingness to pay,  $WTP^d$  and  $WTP^a$ . To account for interdependence between the three members within a given team, the regressions report standard errors clustered at the team level.

The results in column (1) of Table 6 confirm that the success rates of efficiency lovers are generally higher, but the difference is significant only in comparison to spiteful types. In particular, the coefficient on SPI in column (1) is negative and highly significant, revealing that spiteful types are able to get through two choices less compared to efficiency minded individuals. Inequality averse types are also less successful at asserting their proposals than EFF, but more so than SPI. However, the difference to EFF is not significant, and neither is the difference to SPI (F test,  $p = 0.32$ ). As expected, having at least one other person of the same type within the team substantially increases one's assertiveness: the coefficient of *at least one same* is larger than one, and it is significant.<sup>5</sup>

In column (2), we see that willingness to pay in the domain of disadvantageous inequality is a strong predictor of assertiveness, with more benevolent subjects (higher  $WTP^d$ ) asserting, on average, a significantly higher number of proposals – the difference is more than four proposals. This result is not unexpected, in the sense that subjects with a high willingness to pay are more efficiency-minded, and we know that efficiency lovers are the most assertive ones within a team. On the contrary, the coefficient of  $WTP^a$  is practically zero, and once again this dimension does not appear to matter in team decision making. The regressions control for gender, age, as well as for individual scores in the Machiavelli personality test. None of these variables has a significant impact on assertiveness.

We tried alternative specifications, for instance replacing *at least one same* in (1) with the number of same-type members in the team (i.e., 0, 1, or 2, depending on whether none, one or two other members revealed the same type). All the results remain qualitatively the same. We also tried regressions including the Big-5 traits elicited in week 1. The additional variables are all insignificant and do not change any of our results; therefore they are not reported here. Finally, we note that both specifications in Table 6 are robust to group fixed effects.

### 4.3. Content Analysis

Having identified differences in assertiveness between types, we next ask the question of how these differences emerge through the process of intra-team communication. Hence, the final

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<sup>5</sup> We have also estimated a specification in which we interact the variable *at least one same* with the various types. Our results (not reported in Table 6 for the sake of parsimony) indicate that having another team member of the same type is more important for spiteful types than for efficiency lovers: the effect is highly significant for both types, but the coefficient for SPI is much higher than for EFF (3.70 vs. 1.14).



step in our analysis of preference aggregation within a team is the study of the chat content. For this purpose, we employed two research assistants who had to read the entire chat independently and to identify all arguments that belonged to a number of relevant categories. These categories, outlined in Table 7, had been previously determined by two members of the research team who independently read parts of the chat logs and identified relevant arguments and statements. This procedure for content analysis is standard practice in experimental work in economics (see, for example, Cooper and Kagel, 2005). A subject was classified by the two coders as having used the argument of a certain category if that argument was found in any round of his or her chat history. In that case, a value of one was assigned to that particular category for the subject in question; otherwise the assigned value was zero. The cross-coder correlation over all categories was 0.61. Finally, to create a single variable for each category and subject, we averaged the entries of the two coders so that the final value of the variable could be zero, one half (if only one of the coders classified that entry as an argument), or one (if both coders did so).<sup>6</sup>

*<insert Table 7 about here>*

Table 7 also shows the frequency with which the various types of arguments were used in the chats. The most commonly used argument is the maximization of own material payoffs (selfish argument), and it is employed by roughly one in six individuals regardless of type – with the exception of the four individuals classified as ILO, who never used this argument. The majority argument *A1* is also used relatively often by individuals of all types. The positive arguments *A3i* and *A3ii*, on the other hand, are used almost exclusively by efficiency lovers, and so is the conditional cooperation argument. Also, as one might expect, efficiency lovers are the only ones who use arguments in favor of cake size maximization and Pareto efficiency. There are only five cases of weak negative and only one case of strong negative arguments, therefore for the remainder of the analysis we pool these two categories under a single “negative” category, called *A4*.

Table 8 replicates the two regressions of Table 6, adding the ten types of arguments as explanatory variables. The first thing to note is that all the findings presented in section 4.2 are robust to this change in specification. With respect to the success of the various types of arguments, one observes the following. First, somewhat counter-intuitively, selfish arguments

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<sup>6</sup> An alternative procedure would have been to assign a value of one to a particular argument if at least one of the two coders classified it as such. To check robustness, we repeated the analysis in this section using this alternative method. This led to only a few minor changes in the results; details are available upon request.

(category A2) are detrimental to assertiveness. It appears to be the case that openly advocating a purely selfish choice criterion limits one's success in convincing the rest of the team. An interesting pattern emerges for positive arguments (categories A3i and A3ii). Statements in favor of altruistic behavior towards the passive team are counterproductive if they suggest the sacrifice of own payoffs (strong positive attitude), but they have an impact if they involve a costless improvement (weak positive attitude) – although the latter effect is only weakly significant in the second specification. The other categories of “distributional” arguments (i.e., statements referring explicitly to choice criteria for the payoff allocation, such as negative attitude, welfare maximization, Pareto efficiency, and fairness) all have insignificant coefficients, but we do find that certain “non-distributional” arguments matter: subjects who play the “majority card” (A1) are, on average, more successful at convincing their team to adopt their initial proposals, and so are those who urge for unanimity (A9) in order to avoid implementation of the default allocation (which yields zero income for the team members).

*<insert Table 8 about here>*

## 5. Conclusion

This paper has compared revealed distributional preferences of individuals and teams, focusing in particular on the question how the revealed distributional preferences of team members shape a team's allocation decisions. We have found strong differences between individuals and teams in revealed distributional preferences. Specifically, teams are significantly more benevolent than individuals in the domain of disadvantageous inequality, while benevolence in the domain of advantageous inequality is similar across decision-making regimes. A consequence for the frequency of preference types is that teams never make choices that are consistent with any form of inequality aversion, while a substantial fraction (15%) of individuals are classified as inequality averse. Spiteful types are also markedly more frequent among individuals than among teams. On the other hand, teams are far more often classified as efficiency lovers. The fact that team decision making results in a very high proportion (over 90%) of choices consistent with a taste for efficiency and at the same time eliminates choices consistent with inequality aversion, is in our view the single most interesting result of this study. Our analysis of the communication within teams (via chat) has shown that efficiency lovers are more assertive, meaning that they are better in implementing their preferences even when other team members have divergent individual

preferences. Moreover, our chat analysis has revealed that some arguments are more persuasive than others. In particular, an interesting finding has been that appeals to own-money maximization make it less likely to get one's way, indicating that convincing others to follow a particular suggestion needs more socially acceptable arguments.

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## Tables

**Table 1: Choices in the Distributional-Preferences Elicitation Task**

### Disadvantageous Inequality Block

LEFT		Your Choice (please mark)	RIGHT	
you get	passive agent gets		you get	passive agent gets
15 Points	30 Points	LEFT <input type="radio"/> <input type="radio"/> RIGHT	20 Points	20 Points
19 Points	30 Points	LEFT <input type="radio"/> <input type="radio"/> RIGHT	20 Points	20 Points
20 Points	30 Points	LEFT <input type="radio"/> <input type="radio"/> RIGHT	20 Points	20 Points
21 Points	30 Points	LEFT <input type="radio"/> <input type="radio"/> RIGHT	20 Points	20 Points
25 Points	30 Points	LEFT <input type="radio"/> <input type="radio"/> RIGHT	20 Points	20 Points

### Advantageous Inequality Block

LEFT		Your Choice (please mark)	RIGHT	
you get	passive agent gets		you get	passive agent gets
15 Points	10 Points	LEFT <input type="radio"/> <input type="radio"/> RIGHT	20 Points	20 Points
19 Points	10 Points	LEFT <input type="radio"/> <input type="radio"/> RIGHT	20 Points	20 Points
20 Points	10 Points	LEFT <input type="radio"/> <input type="radio"/> RIGHT	20 Points	20 Points
21 Points	10 Points	LEFT <input type="radio"/> <input type="radio"/> RIGHT	20 Points	20 Points
25 Points	10 Points	LEFT <input type="radio"/> <input type="radio"/> RIGHT	20 Points	20 Points

**Table 2: Choices in the Elicitation Task and Revealed WTP**

**Disadvantageous Inequality Block (DIB)**

in the DIB subject chooses LEFT for the first time in row	$WTP^d$			proxy for $WTP^d$ used
1	+0.5	$\leq WPT^d$		<b>+0.5</b>
2	+0.1	$\leq WPT^d <$	+0.5	<b>+0.3</b>
3	+0.0	$\leq WPT^d <$	+0.1	<b>+0.05</b>
4	-0.1	$\leq WPT^d <$	-0.0	<b>-0.05</b>
5	-0.5	$\leq WPT^d <$	-0.1	<b>-0.3</b>
never		$WPT^d <$	-0.5	<b>-0.5</b>

**Advantageous Inequality Block (AIB)**

in the AIB subject chooses LEFT for the first time in row	$WTP^a$			proxy for $WTP^a$ used
1		$WPT^a \leq$	-0.5	<b>-0.5</b>
2	-0.5	$< WPT^a \leq$	-0.1	<b>-0.3</b>
3	-0.1	$< WPT^a \leq$	-0.0	<b>-0.05</b>
4	+0.0	$< WPT^a \leq$	+0.1	<b>+0.05</b>
5	+0.1	$< WPT^a \leq$	0.5	<b>+0.3</b>
never	+0.5	$< WPT^a$		<b>+0.5</b>

**$WTP^d$**  for  $WPT^d > 0$ :  $|WTP^d|$  = amount of own material payoff the decision maker is willing to give up in the domain of disadvantageous inequality in order to *increase* the other's material payoff by one unit

for  $WPT^d < 0$ :  $|WTP^d|$  = amount of own material payoff the decision maker is willing to give up in the domain of disadvantageous inequality in order to *decrease* the other's material payoff by one unit (in this interpretation inequalities need to be reversed; for instance, subjects who never switch on the X-list reveal that they are willing to give up at least 50 Cents of their own income to decrease the income of the other player by 1 Euro)

**$WTP^a$**  defined analogously for the domain of advantageous inequality

**Table 3: Ordered Probit Regressions on the Willingness to Pay (WTP)**

Dependent Variable:	WTP <sup>d</sup>	WTP <sup>a</sup>
<i>Ind2</i>	-0.028 (0.210)	0.082 (0.210)
<i>Team1</i>	0.009 (0.184)	0.167 (0.187)
<i>Team2</i>	0.372 * (0.200)	0.223 (0.205)
<i>Team 2 - Team1</i>	0.363 **	0.056
<i>Team2 - Ind2</i>	0.400 **	0.141

N = 296; standard errors in brackets;  
 \*, \*\* denote statistical significance at the 10%, 5% level respectively.

**Table 4: Distributional Preference Types**

	IND1	TEAM1	IND2	TEAM2
EFF	66.7%	78.0%	70.4%	93.6%
IAV	13.0%	8.5%	14.8%	0.0%
SPI	13.0%	10.6%	13.0%	4.3%
ILO	7.4%	2.8%	1.9%	2.1%
N	54	141	54	141 (47 Teams)

In the *within*-subjects comparison **TEAM1** vs. **TEAM2**, we are using the team's decision as the decision of each individual subject (so that N=141 for those tests).



**Table 5: Correspondence between Types of Team Members and Team Types**

<b>Types of Team Members:</b>	<b>Team Type:</b>	<b>Mean # of Stages to Unanimity</b>	<b>N</b>
3 x EFF	EFF (22)	1.41	22
2 x EFF, 1 x SPI	EFF (10)	2.30	10
2 x EFF, 1 x IAV	EFF (6)	2.17	6
2 x EFF, 1 x ILO	EFF (2), SPI (1)	1.33	3
1 x EFF, 1 x IAV, 1 x SPI	EFF (2), ILO (1)	3.0	3
1 x EFF, 1 x IAV, 1 x ILO	EFF (1)	2.0	1
1 x EFF, 2 x SPI	SPI (1)	2.0	1
1 x EFF, 2 x IAV	EFF (1)	2.0	1
Total	EFF (44), SPI (2), IL (1)	1.83	47

**Table 6: Assertiveness in the Decision-Making Process**

Tobit regressions, marginal effects.

Dependent variable: *assert* (right-censored at 10, left-censored at 0)

	(1)	(2)
<i>SPI</i>	-2.065 ** (0.856)	
<i>IAV</i>	-0.820 (0.903)	
<i>ILO</i>	1.108 (1.351)	
<i>at least one same</i>	1.339 ** (0.551)	
<i>WTP<sup>d</sup></i>		4.225 *** (1.094)
<i>WTP<sup>a</sup></i>		0.005 (1.138)
<i>female</i>	0.039 (0.410)	0.269 (0.459)
<i>age</i>	0.019 (0.051)	0.053 (0.044)
<i>Machiavelli</i>	0.007 (0.013)	0.009 (0.014)
Prob > F	0.000	0.001

*N* = 141; standard errors in brackets, clustered by team;

\*\*, \*\*\* denote statistical significance at the 5%, 1% level respectively.

**Table 7: Chat Content, Categories of Arguments**

<b>Category</b>	<b>Description</b>	<b>Relative Frequency</b>
<i>A1</i>	<b>majority:</b> when two members have the same preference, the third member should follow	0.131
<i>A2</i>	<b>selfish:</b> simply maximize own material payoff	0.160
<i>A3i</i>	<b>weak positive:</b> willingness to give more to the passive team, provided this comes at no own cost	0.074
<i>A3ii</i>	<b>strong positive:</b> willingness to give something up in order to increase the passive team's payoff	0.092
<i>A4i</i>	<b>weak negative:</b> tendency to give less to the passive team, provided this comes at no own cost	0.025
<i>A4ii</i>	<b>strong negative:</b> willingness to give something up in order to reduce the passive team's payoff	0.004
<i>A5</i>	<b>cake size maximization:</b> maximize total payoff	0.074
<i>A6</i>	<b>Pareto:</b> increase payoff of both teams	0.025
<i>A7</i>	<b>fairness/egalitarianism:</b> fairness-related arguments	0.050
<i>A8</i>	<b>conditional cooperation:</b> place themselves in the position of the passive team, recognizing that cooperation among teams could maximize total earnings	0.064
<i>A9</i>	<b>unanimity at any cost:</b> want to reach a unanimous decision quickly, exact choices are less important	0.064

**Table 8: Content Analysis**

Tobit regressions, marginal effects.		
Dependent variable: <i>assert</i> (right-censored at 10, left-censored at 0)		
	(1)	(2)
<i>SPI</i>	-1.774 ** (0.717)	
<i>IAV</i>	-0.744 (0.846)	
<i>ILO</i>	1.002 (1.235)	
<i>at least one same</i>	1.374 *** (0.480)	
<i>WTP<sup>d</sup></i>		3.992 *** (1.056)
<i>WTP<sup>a</sup></i>		-0.210 (1.138)
<i>female</i>	0.085 (0.041)	0.155 (0.458)
<i>age</i>	0.035 (0.054)	0.053 (0.040)
<i>Machiavelli</i>	0.002 (0.012)	0.009 (0.013)
<i>A1</i>	1.760 ** (0.802)	1.260 * (0.671)
<i>A2</i>	-1.060 * (0.560)	-1.305 ** (0.526)
<i>A3i</i>	1.915 (1.215)	1.073 * (0.564)
<i>A3ii</i>	-1.949 ** (0.835)	-1.414 ** (0.569)
<i>A4</i>	-0.587 (2.071)	-0.392 (1.727)
<i>A5</i>	0.663 (0.964)	0.708 (0.822)
<i>A6</i>	0.407 (1.246)	-0.267 (1.037)
<i>A7</i>	-1.157 (0.792)	-0.583 (0.752)
<i>A8</i>	0.039 (0.927)	-0.546 (0.685)
<i>A9</i>	1.365 * (0.808)	0.871 (0.557)
Prob > F	0.001	0.001
<i>N</i> = 141; standard errors in brackets, clustered by team;		
*, **, *** denote statistical significance at the 10%, 5%, 1% level respectively.		

## **Appendix: Experimental instructions (translated from German) – *not intended for publication***

### **General instructions, handed out at the beginning of the session**

**Welcome to a decision making experiment. Thanks a lot for your participation.**

Please do not talk to any other participant for the rest of the experiment. The following instructions use masculine expressions for a better comprehension. Please note that these expressions should be understood as gender neutral.

During the experiment you and the other participants have to make **decisions**. You have to enter the decisions on the computer. During the experiment you will interact with other participants, but you won't know who your "teammates" are. Your payment will be affected by your own decisions and the decisions of your "teammates". The rules regarding the calculation of your payment follow below. You will only be informed of your own payment, and not of the payment of other participants.

The experiment has **two parts**. **The first part will start immediately** and last for about **30 minutes**. The **second part** will take place next **Wednesday (15.12, same time, same place)**. This part will last for about **35 minutes**. **The decisions made during the first part have no effect on the second part.**

You will receive further information at the beginning of each part. We will read aloud the information at the beginning of each part, and then you will have the chance to ask questions.

During the experiment **you will see a clock at the top of some screens (input screens)**. This clock shows you the remaining time until you have to make a decision. It is strictly forbidden to exceed this time (further details follow).

**Your payment is counted in points**. Points will be converted into EUROS at the end of the entire experiment. We will pay the converted amount in cash to all participants. **Please note that you will receive the whole payment at the end of the second part**. You will only receive the payment if you participate in both parts of the experiment. If you are unable to come next week, you will not receive the payment of the first session.

If you have any questions – also during the experiments – please raise your hand or draw the attention of one of the experimenters. We will come to your place. Please do not ask your question aloud in class.

## Instructions: First part of the experiment

Today's session includes **10 decision** situations. The computer connects you with a partner for each decision situation. You will get a new partner for every decision situation. We call this person **your passive person** (later you will understand why we call this person your passive person). You will never get to know the identity of your partners.

Your payment will be counted in points.

The rate of exchange is:

**5 points = 1 EURO**

You will have to make 10 decisions. The decision situations are quite similar. You can choose between two alternatives: LEFT or RIGHT. Every decision affects your payment and the payment of your passive person.

### Example:

*You will be asked to choose LEFT or RIGHT. If you choose LEFT you get 19 points and your passive person 30 points. Alternative RIGHT brings you and your passive person 20 points. You have to choose one alternative. Below you see a picture (of the screen) for this situation:*

Alternative LINKS	IHRE WAHL	Alternative RECHTS
Sie erhalten      Passive Person erhält	Hier Ihre Wahl anklicken	Sie erhalten      Passive Person erhält
19 Punkte      30 Punkte	LINKS <input type="radio"/> <input checked="" type="radio"/> RECHTS	20 Punkte      20 Punkte

You have to make 10 decisions of this type. Your payment will be calculated as follows:

**Payment as an active person:** The computer makes a random selection, choosing one out of the 10 situations (separately for each person). The decision made in this situation is relevant for your payment. If for instance you would choose RIGHT in the above situation, each of you (active and passive person) would receive 20 points.

**Payment as a passive person:** The passive person does nothing for his payment. In the same way that you are matched with a passive person, you are the passive person of another participant in the experiment. It is ruled out that you have the same partner as your active and as your passive person. This means that when person X is your passive person you cannot be the passive person of X.

You will see your decision situations on the screen. You can change your choices as long as you do not click on the "OK"-button. When you click on the "OK"-button your decisions are irrevocable. You have 15 minutes to click on the "OK"-button at your screen. If you do not do

so within the 15 minutes your payment for the first part will be zero. The payment for your passive person in this case is not zero: the computer randomly chooses one out of the ten decision situations and also randomly chooses LEFT or RIGHT. This amount is relevant for the passive person's payment.

This part of the experiment ends after the ten decisions have been made. You won't find out the selected decision at the end of part one, but only at the end of the second part of the experiment next week.

### **Instructions: Second part of the experiment, Individual Regime**

[This set of instructions was practically identical to the instructions for the first part of the experiment]

### **Instructions: Second part of the experiment, Team Regime**

At the beginning of the sessions participants are randomly assigned to groups. Every participant is **member of one group**. Every group has **three group members**. You will never find out something about the identity of the other group members.

In the second part of the experiment you have to make **10 group decisions**. Later we will describe the mechanism regarding group decisions. The computer will randomly match your group with another group for each decision situation. We call this group the **passive group** (later you will understand why we call this group your passive group). You will never find out something about the identity of the passive group members.

Your payment will be counted in points.

The rate of exchange is:

**5 points = 1 EURO**

Your group will have to make 10 decisions. In each situation you can choose between two alternatives: LEFT or RIGHT. Every decision affects your group payment and the payment of your passive group. Please note that the points represent the payment **for each group member** and not the payment for the whole group. The payment for your group is three times higher.

#### Example:

*Your group will be asked to choose LEFT or RIGHT. If you choose LEFT you get 19 points (group gets 3\*19 points) and your passive group gets 90 points (30 points per person). Alternative RIGHT brings you and each of your group members 20 points. The other group*

also gets 60 points (20 per person). You have to choose one alternative. Below you see a picture (of the screen) for this situation:

Alternative <b>LINKS</b>		IHRE WAHL	Alternative <b>RECHTS</b>	
Sie erhalten	Passive Person erhält	Hier Ihre Wahl anklicken	Sie erhalten	Passive Person erhält
19 Punkte	30 Punkte	LINKS <input type="radio"/> <input checked="" type="radio"/> RECHTS	20 Punkte	20 Punkte

You have to make 10 decisions of this type. Your payment will be calculated as follows:

**Payment as an active group:** The computer makes a random selection, choosing one out of the 10 situations (separately for each group). The decision made in this situation is relevant for your group payment. If for instance your group would choose **RIGHT** in the above situation, both groups would receive 60 points (20 points for all active group members as well as for all passive group members).

**Payment as a passive group:** The passive group does nothing for the payment. In the same way that you are matched with a passive group, you are the passive group of another group in the experiment. It is ruled out that you have the same group as an active and as your passive group. This means that when group X is your passive group you cannot be the passive group of group X.

### How to make a group decision?

You have at most **5 rounds** to make your group decision.

At the beginning of **round 1**, you and your group members will be asked to make an **initial proposal for each of the ten decisions**. You should make your proposals within 5 minutes. As soon as all group members confirm their proposals, you will see them on your screen (of course, the group members of the passive group cannot see your proposals). The group members are able to identify in which of the ten decisions they agree or disagree.

Then, you and your group members will be able to **chat for 5 minutes**, via electronic chat on the computer. The chat is open only for the active group (you cannot chat with the passive group). The goal of the chat is to come to a unanimous choice **for all 10 situations**. You have to press the RETURN button to send your message. Every group member has a fixed identity during the chat period (M1, M2, M3; random selection by the computer). The content of the chat is free. You just have to pay attention that (1) you do not violate the anonymity rule (do not communicate your name, sex or major at university) and (2) do not offend your group members. *If you do not respect the communication rules you will not receive your payment from the experiment.*



You can send as many messages as you want within the 5 minutes. All three of your group members can see your message immediately: it is not possible to send a message to one group member only.

You can **change your proposals for each decision situation during the 5 minutes of the chat**. To confirm your new choices you have to click on the “OK”-button. If you don’t want to change any of your initial proposals, you should still click on “OK” to confirm them.

The first decision round ends if:

- all group members confirm their decisions with “OK”, or
- there is no time left (if you forget to click on “OK” the computer will use your initial decisions)

If your group has reached a unanimous choice at the end of round 1, your group decision is valid and the decision process ends. Otherwise, round 2 starts.

**Round 2** and the other decision rounds have the same characteristics as the first round. There is one difference: you have 3 instead of 5 minutes in order to chat and to enter your decisions.

There will be at most 5 decision rounds. The group decision process ends when:

- your group has reached a unanimous choice for all decision situations, or
- the 5 decision rounds are over

**ATTENTION: The group decision is not valid unless all group members have reached the same decisions.** You will receive no payment as an active group member for this part when you do not have a valid group decision. The payment for your passive group in this case is not zero: the computer randomly chooses one out of the ten decision situations and also randomly chooses LEFT or RIGHT. This amount is relevant for the passive group’s payment.

At the end of the session you will be informed of the selected decision and of your payment for this part of the experiment. You will also receive information on the choices and payments in the first part of the experiment, and finally you will receive your entire payment from the experiment anonymously and in cash.