## STUDY PROTOCOL





# Improving cooperation between general practitioners and dermatologists via telemedicine: study protocol of the clusterrandomized controlled TeleDerm study

Roland Koch<sup>1\*</sup>, Andreas Polanc<sup>1</sup>, Hannah Haumann<sup>1</sup>, Gudula Kirtschig<sup>1,2</sup>, Peter Martus<sup>3</sup>, Christian Thies<sup>4</sup>, Leonie Sundmacher<sup>5</sup>, Carmen Gaa<sup>2</sup>, Leonard Witkamp<sup>6,7</sup>, TeleDerm Study Group<sup>1,2,3,4,5,6,7,8,9,10,11,12,13</sup> and Stefanie Joos<sup>1</sup>

## Abstract

**Background:** Internationally, teledermatology has proven to be a viable alternative to conventional physical referrals. Travel cost and referral times are reduced while patient safety is preserved. Especially patients from rural areas benefit from this healthcare innovation. Despite these established facts and positive experiences from EU neighboring countries like the Netherlands or the United Kingdom, Germany has not yet implemented store-and-forward teledermatology in routine care.

**Methods:** The TeleDerm study will implement and evaluate store-and-forward teledermatology in 50 general practitioner (GP) practices as an alternative to conventional referrals. TeleDerm aims to confirm that the possibility of store-and-forward teledermatology in GP practices is going to lead to a 15% (n = 260) reduction in referrals in the intervention arm. The study uses a cluster-randomized controlled trial design. Randomization is planned for the cluster "county". The main observational unit is the GP practice. Poisson distribution of referrals is assumed. The evaluation of secondary outcomes like acceptance, enablers and barriers uses a mixed-methods design with questionnaires and interviews.

**Discussion:** Due to the heterogeneity of GP practice organization, patient management software, information technology service providers, GP personal technical affinity and training, we expect several challenges in implementing teledermatology in German GP routine care. Therefore, we plan to recruit 30% more GPs than required by the power calculation. The implementation design and accompanying evaluation is expected to deliver vital insights into the specifics of implementing telemedicine in German routine care.

Trial registration: German Clinical Trials Register, DRKS00012944. Registered prospectively on 31 August 2017.

Keywords: Telemedicine, Teledermatology, Primary care, Implementation, Referral, Consultation

\* Correspondence: roland.koch@med.uni-tuebingen.de

<sup>1</sup>University Hospital Tübingen, Institute for General Practice and Interprofessional Care, Osianderstraße 5, 72076 Tübingen, Germany Full list of author information is available at the end of the article



© The Author(s). 2018 **Open Access** This article is distributed under the terms of the Creative Commons Attribution 4.0 International License (http://creativecommons.org/licenses/by/4.0/), which permits unrestricted use, distribution, and reproduction in any medium, provided you give appropriate credit to the original author(s) and the source, provide a link to the Creative Commons license, and indicate if changes were made. The Creative Commons Public Domain Dedication waiver (http://creativecommons.org/publicdomain/zero/1.0/) applies to the data made available in this article, unless otherwise stated.

## Background

Teledermatology is the process of diagnosing dermatologic problems at a physical distance and, in the case of store-and-forward technology, at different times [1]. Internationally, teledermatology is already implemented in a number of healthcare systems [1]. For example, the USA, the Netherlands and the United Kingdom (UK) use teledermatology in clinical routine practice [1–3].

Dermatologic conditions are common in primary care [4–6]. In about 80% of common conditions, the general practitioner (GP) is able to make a diagnosis and initiate treatment based on clinical examination and patient history [7].

If a GP experiences diagnostic uncertainty or if treatment fails, referral to a dermatologist is usually the next step. Physical referrals are often associated with long waiting times for an appointment. Long travel distance between the patient's home and the dermatologist's practice is another complication. Thus, teledermatology is a viable alternative to physical referrals—especially in rural areas.

According to previous studies, most common skin diseases can safely be diagnosed by teledermatology [1]. A randomized controlled trial by Whited et al. [8] showed comparable clinical courses and quality of life in 392 patients. The study compared teledermatology with physical referrals to dermatologists. Both patients and care providers evaluated teledermatology positively [8]. Another randomized controlled trial by Eminovic et al. [9] involved 631 patients. The study showed that 21% of all physical referrals to dermatologists could be prevented by teledermatology [9]. Other studies concluded that between 18 and 94% (mean 43%) of physical dermatologist consultations could be prevented by teledermatology [1, 8, 10, 11]. Several studies showed that teledermatology is equal to conventional referrals in terms of accuracy, specificity, sensitivity and clinical endpoints [1, 3, 11–15]. Depending on the health and reimbursement system, teledermatology can lead to cost savings up to 18% compared with conventional referrals [1, 16]. Furthermore, a significant learning effect in GPs was reported. This learning effect is presumed to contribute to a sustainable cost reduction over time [16].

In Germany, however, teledermatology is not yet implemented in routine care. The use of teledermatology in general practice is restricted to local solutions and pilot projects [2, 17]. Specialized first-line dermatologic care in Germany is mainly provided by dermatologists working in their own practices. Only a minority of dermatologists work in hospitals. Thus, access to specialized dermatologic care shows regional differences [18, 19]. Due to the growing number of patients and the relatively difficult access to specialized dermatologic care, GPs will play an increasingly important role in diagnosing and treating dermatologic problems in the future [20]. Demographic change further contributes to the increasing number of skin conditions and malignancies of the skin [4, 20, 21]. Older patients have more difficulties accessing specialized dermatologic care due to reduced mobility [4]. To our knowledge, quite a few patients and GPs in Germany help themselves by using commercial end-to-end encrypted communication platforms such as WhatsApp. Both patients and GPs send clinical data such as dermatologic photographs, radiology images or electrocardiogram (ECG) printouts to specialists to obtain advice. The legality of these actions in the context of rigorous German data protection laws is highly questionable. In summary, this background illustrates the need for telemedicine as an addition to interdisciplinary and cross-sectoral communication in German health care.

Thus, the aim of our study is to evaluate the implementation of teledermatology in primary care in a defined number of counties in Baden-Württemberg, Germany.

## Methods

## Study design and setting

The study is planned as a cluster-randomized controlled confirmatory study, where a county is regarded as one cluster. The main scientific hypothesis is that the possibility of store-and-forward teledermatology in GP practices is going to reduce GP referrals to dermatologists by at least 15%. This protocol follows the Guidance of Standard Protocol Items: Recommendations for Interventional Trials (SPIRIT) 2013 Statement [22]. It includes the schedule of enrolment and relevant assessments (Fig. 1) using the SPIRIT figure template. A SPIRIT checklist is provided in Additional file 1.

This project is one of the first to be supported by the Federal Joint Committee's Innovation Fund. In order to facilitate innovations in German health care, the fund was created in 2015 with the "Law on Strengthening Statutory Health Care" (Gesetzliche Krankenversicherungs-Versorgungsstärkungsgesetz) [23]. The Federal Joint Committee call for proposals is competitive and uses external peer review. The sponsor has no influence over study design; collection, management, analysis and interpretation of data; writing of the report; and the decision to submit the report for publication. Neither does the sponsor have ultimate authority over any of these actions.

To describe the study setting, a short overview of the health insurance system in Germany is presented. There are around 116 statutory health insurance companies in Germany. The Allgemeine Ortskrankenkasse (AOK) is one of the largest statutory health insurance funds with over 25 million insured persons (35% of all statutory insured persons) [24]. Statutory insurance companies are

	STUDY PERIOD					
	Allocation <sup>1</sup>	GP Practice Enrolment	Patient Enrolment	Post- allocation	Close- out	
TIMEPOINT	-t <sub>2</sub>	-t <sub>1</sub>	0 (>14 months²)	t1	t <sub>2</sub>	
ENROLMENT:						
Informed consent		х	х			
Eligibility Screening		X <sup>3</sup>	X <sup>4</sup>			
INTERVENTIONS:						
Teleconsultation				х		
ASSESSMENTS:						
Primary Outcome: No. of referrals				X <sup>5</sup>		
Secondary Outcome: Acceptance, Barriers and enablers				×		
ANALYSIS:						
Primary Outcome Analysis					х	
Secondary Outcome Analysis					х	
Health economics analysis					х	
<sup>1</sup> As this is a cluster-randomized controlled trial, Allocation occurred at the cluster (county) level. <sup>2</sup> Months from start of project (Intervention phase starts at t0=14 months) <sup>3</sup> Eligible GP Surgeries: Part of Intervention or control counties, HzV contract <sup>4</sup> as defined in the patients' inclusion and exclusion criteria <sup>5</sup> Automatic Data Transfer in AOK HzV Dataset <b>Fig. 1</b> SPIRIT 2013 figure with schedule of enrolment interventions and assessments. GP general practitioner, HzV Hausarztzentrierte Versorg						

self-governed corporations under public law. The state of Germany or federal regions may be shareholders in these companies. They must provide health services for everyone who is insured. They also must accept every applicant for health services. Private health insurance companies, on the other hand, are basically privately owned.

In addition to their regular coverage, all health insurance companies may sign direct contracts with GP representatives and other specialist physician groups. An example of such a contract is the Hausarztzentrierte Versorgung (HzV) (GP-centered health care). Patients enrolled in the HzV decide to enlist to one GP. Every primary care physician has regular contracts with the Association of Statutory Health Insurance Physicians (KV). This association negotiates outpatient treatment costs with the legislator and the insurance companies. Within the regular contracts, the primary physician is remunerated per consultation and treatment. In the case of GP-centred care, the GP receives an additional amount per capita directly from the insurance company. The federal state of Baden-Württemberg is one of Germany's larger states with about 10 million inhabitants. It is organized into several *Landkreise* (counties) with variable population density, ranging from 3008 inhabitants per km<sup>2</sup> in the urban region of Stuttgart to 101 inhabitants per km<sup>2</sup> in the rural Main-Tauber County [25]. Likewise, the number of dermatologists per inhabitant varies from one statutory health insurance (SHI) dermatologist per 9617 inhabitants (City of Karlsruhe) to one dermatologist per 130,772 inhabitants (Sigmaringen County) [26]. The SHI GP-to-inhabitant ratio shows less variation: there is between one GP per 1070 inhabitants (Main-Tauber County) and one GP per 1501 inhabitants (Tuttlingen County) [26].

Eight counties were included in the study. Selection criteria for the counties were the closeness to the study center (Tübingen) and their similarity in study-relevant indicators (see Table 1). These parameters will be used for the counties' matching and randomization process. Allocation of patients to control or intervention groups  $(-t_2 \text{ in Fig. 1})$  is based on this randomization.

Table 1 Matching parameters of the eight stud	/ counties in the federal state of Baden-Württemberg
---	--

County	Inhabitants per km <sup>2</sup>	Inhabitants	Dermatologist:inhabitant ratio	GP:inhabitant ratio	
Böblingen	617	381,281	1:25,419	1:1352	
Calw	195	155,359	1:51,786	1:1387	
Esslingen	817	524,127	1:29,118	1:1368	
Freudenstadt	133	116,233	1:58,117	1:1471	
Reutlingen	274	282,113	1:18,808	1:1190	
Rottweil	179	137,500	1:27,500	1:1127	
Tuttlingen	186	136,606	1:27,321	1:1501	
Zollernalbkreis	206	188,595	1:31,433	1:1266	

GP general practitioner

## Study design

During the first phase of the study ( $-t_1$  in Fig. 1), GP teams will be recruited in the intervention counties. Further preparations will include the preparation of data protection policies and legal negotiations between insurance companies, middleware providers and GPs. Next, a run-in phase of 6 months will commence. In this phase, the teledermatology system will be implemented in the GP practices and GPs will be trained in the use of the system.

After the run-in phase, 14 months after the beginning of the study, the intervention phase will start. From this point onward, patients can be enrolled ( $t_0$  in Fig. 1). The phase will last 1 year. Then, a 10-month analysis and publication phase will follow. See Fig. 2 for an overview.

The cluster level "county" is randomized into four intervention and four control counties. In the intervention counties, data from non-participating HzV practices will serve as an internal control group at the cluster level "practice". At the cluster level "patient", data from nonparticipating patients are used as a second internal control group. No blinding is applied to any level of the trial. Figure 3 shows both study arms and an overview of the different cluster levels.

The Institute of General Practice and Interprofessional Care acts as the coordinating center and project lead. In collaboration with the AOK, aQua and the Institute for Clinical Epidemiology and Applied Biometry (IkEaB), the institute also acts as the data management team.

## Outcomes

The primary outcome measure is the number of conventional referrals from GPs to dermatologists.

Secondary endpoints will be evaluated using a mixed-methods approach. This will allow us to evaluate different aspects of the implementation process. For instance, the teledermatology system will provide information about the referral time and process quality. This data source is complemented by questionnaire surveys from all participating groups. Both care providers (GPs, dermatologists, GP practice staff) and patients (teleconsultation patients and patients who have declined a teleconsultations) will receive questionnaires on acceptance and feasibility. Patient questionnaires will also include all items from the Dermatology Life Quality Index (DLQI) [27]. Semi-structured face-to-face interviews (n = 15patients who have received a teledermatology referral and n = 15 care providers, such as GPs, dermatologists and GP practice staff) will provide additional information to the surveys. Lastly, a health economics analysis based on routine data and support costs for the implementation of the teledermatology system is planned.





Study sites (GP practices) will be visited once during the intervention phase by a study nurse for audit.

Details about the outcome parameters are presented in Table 2.

## Intervention (t<sub>1</sub> in Fig. 1)

The intervention is the provision of all skills and equipment needed to use teledermatology in general practice. If a GP does not feel secure about the management of a dermatologic case, he or she can use teledermatology. Initially, the GP takes standardized pictures of the lesion with a digital camera (Sony Cyber-shot DSC-W810). Next, high-resolution close-up pictures of the lesion are made using a polarized dermatoscope (MEDL4DW DermaScope Polarizer). The GP then creates a teleconsultation. Case-relevant patient data from the patient management system (PMS) are automatically included using middleware. If needed, the GP may provide additional case-relevant information such as the patient's medical history and a description of symptoms. This information is then pseudonymized and transferred to a server in the Netherlands (KSYOS teledermatology system [3]). Dermatologists with teledermatology training are then notified. If possible, the dermatologists diagnose the lesion and recommend an appropriate course of action. The thus completed report is then sent back to the GP within 48 h. Both the data transfer and authentication use Secure Hypertext Transfer Protocol (https) connections with 256-bit Secure Hash Algorithm (SHA) encryption. An encrypted digital certificate is needed for authentication.

If the information provided by the GP proves insufficient, the dermatologist may either recommend a

physical referral to a dermatologist or initiate a "second round", in which the GP resends the case with possibly better picture quality and more information on the case.

If malignant lesions are found, patients will be referred to specialized dermatologic care. No other restrictions concerning patient care are imposed on the GP teams.

## Recruitment and study flow

The study contains a two-step enrolment process. The first step is to recruit eligible GPs in the intervention counties. Only HzV-contracted GPs will be included. The GPs and their teams will then in turn recruit study participants during the intervention phase ( $t_0$  in Fig. 1, start 1 July 2018). The patient population of this study comprises all HzV-enrolled, AOK-insured patients in the eight counties. Patients must be at least 18 years of age. Detailed inclusion and exclusion criteria and their role in the recruitment process are shown in Fig. 4.

Study participants are allocated as follows. The family doctors inform eligible patients (see Fig. 4 for criteria) about the study and ask their written consent to participate. After consent has been given and the teledermatology process has been completed, the family doctor enters a value in the patient's PMS entry. This value is visible in the subsequent data analysis and identifies the patient as a study participant. Routine data from the general practitioner's practice PMS are then transmitted to the AOK quarterly via a secure data connection. The AOK aggregates the data for the intervention and control circles.

No written consent is required from patients in the control groups. When patients sign an HzV contract with their insurance company, they consent to the

Secondary endpoints (inte	Primary endpoint (both groups)					
Patients	GPs Dermatologists		GP team Teledermatology staff software/KSYOS (process evaluation)		Routine data	
Care provider/customer satisfaction, description of technical processes with their advantages and disadvantages				<ul> <li>Number of teleconsultations</li> <li>Time until</li> </ul>	<ul> <li>Number of referrals to dermatologists by GPs</li> <li>Ambulatory dermatologic</li> </ul>	
questionnaire)	implementation (interview		dermatologist answers • Number of physical referral recommendations • Number of queries by dermatologists after teleconsultation • Type of disease treated by teleconsultation • Duration of complete teleconsultation process • Result of dermatologic consultation	diagnoses • Ambulatory patient contacts with GPs and/or dermatologists due to skin conditions (including EBM <sup>a</sup> keys) • Number of clinic referrals due to skin conditions		
dermatologic care/ telemedicine (questionnaire, interviews)	faction with natologic care/ medicine stionnaire, views) • Number of reports by dermatologists after consultation (KSYOS and GP PMS) • Time until dermatologist report completed (PMS)					

*DLQI* Dermatology Life Quality Index, *EBM* Einheitlicher Bewertungsmaßstab, *GP* general practitioner, *KSYOS* teledermatology system, *PMS* patient management software <sup>a</sup>Physician's fee table used to encode what kind of procedure is performed in an outpatient setting and how much money will be paid for it; data are transferred from a practice to the Kassenärztliche Vereinigung and then generate a defined amount of income for the physician

anonymized analysis of their insurance data for scientific and quality management purposes.

Candidates in the intervention group practices who do not meet inclusion criteria (e.g., patients insured by other statutory health insurances or not listed as HzV patients) as well as patients refusing the intervention will be treated as usual and referred to a dermatologist. Eligible patients refusing the interventions will be included in an internal control group (see Fig. 4).

## Sample size calculation

The main scientific hypothesis is that the possibility of teledermatology in general practice will reduce the number of referrals to a dermatologist by 15% in the intervention group. The statistical null hypothesis is a reduction of 0%, the alternative is a reduction > 0%. The basis of the sample size calculation is an assumed reduction of 15%.

A mean of 120 referrals to dermatologists per year and GP is assumed. In 2015, 40% of AOK-insured patients were enrolled in the HzV [28, 29]. Thus, for the subgroup of AOK patients, 48 dermatological referrals per year and GP practice are to be expected in the control population during the 1-year intervention phase of the study. A Poisson distribution of the referrals for each GP team is assumed. Furthermore, a type I error of 5% (two-sided) and a type II error of 20% are defined. These assumptions lead to a calculation of 36 analyzable

GP teams (with, on average, 48 referrals per year and GP practice each) per study arm. On the patient level, this amounts to 1728 patients with the indication for a referral to a dermatologist in total. A 15% reduction equals 260 referrals in total. A 30% dropout buffer is taken into account. The final sample size calculation amounts to 2400 patients with a reduction of 360 referrals.

## Data analysis (t<sub>2</sub> in Fig. 1)

The pooled routine dataset is sent from AOK to the aQua institute. The aQua institute selects, filters and anonymizes the data. Lastly, the aQua institute delivers the anonymized patient dataset to the Institute for Clinical Epidemiology and Applied Biometry (IKEaB) for statistical analysis. All of these transfers use a secure, encrypted protocol and are authenticated. The relevant data sources are subject to extensive quality management processes. To secure data protection of interview and questionnaire data as well as process data from the KSYOS system, the Tübingen University Hospital's (UKT) data protection agency is involved. They are independent from the sponsor.

For the primary outcome, Poisson regression is chosen as an analysis tool. To consider practice size and patient load, the number of practice KV bills during the intervention phase is applied as an offset. The dichotomous factor "study arm" is applied for the calculation. The GPs are the unit of observation. For both study arms,



separate confidence intervals are created for the number of referrals per KV bill.

For the sample size calculation, a simple t test was used. In contrast to the sample size calculation, the statistical analysis will use a more complex method (Poisson regression). This is expected to lead to an increased power of the study, because the offset "total number of KV bills during intervention" explains parts of the variability between GP teams. Study power should thus be over 80%. Primary analysis will be calculated as a Poisson regression with a significance level of 5% (two-sided). Analogous methods will be applied to secondary outcomes (see later). However, the interpretation of local significances is not designed to be strictly confirmatory. Due to the multitude of secondary parameters lacking hierarchical structure, a correction for multiple tests is unrealistic. Descriptive analyses are performed following scaling and observed data distribution.

Secondary outcomes are analyzed using adequate regression models (linear, ordinal, logistic, multinominal) and considering cluster effects. The generalized estimating equations (GEE) method is employed. For GP team-related analyses (unit of observation = GP), appropriate regression models without cluster adjustment are used, because the outcome is only measured once per GP team. This is especially true for analyses based on KSYOS data (process data) and AOK insurance data. The same applies for secondary endpoint analyses among dermatologists, GPs and nonphysician staff. Questionnaires will be piloted using the "think aloud" method [30]. During the pilot, some participants (patients and care providers) are asked to read questionnaire items and voice their thoughts on them. A research team member observes the participants and creates a protocol. The protocols of these observations are then used to improve the questionnaire.

Interviews are transcribed and then analyzed using qualitative content analysis [31]. Analysis will continue until thematic saturation is reached. The resulting category system will provide information additional to the questionnaire data and help understand patients' and care providers' perspectives on teledermatology.

Ancillary studies may include analysis of anonymized process data and/or anonymized pictures of lesions. Design and planning will be presented in separate publications.

## Health economic analysis

Additionally, a health economic analysis will be conducted ( $t_2$  in Fig. 1). The evaluation shall provide an

estimate of the marginal cost advantage of teledermatology referrals compared to conventional referrals. Furthermore, conclusions may be drawn as to which parameters offer particularly high marginal cost advantages. This is of crucial importance, particularly with regard to the transferability of such interventions to other specific fields and regions.

Under the assumption of comparable effects between teledermatology and conventional referrals, a cost minimization analysis will be pursued for health economic evaluation [32]. For this purpose, the quantity structure of costs and the costs of the teledermatology intervention as well as the conventional treatment will be constructed. The health economic evaluation will consider two cost perspectives separately. In the first scenario, only the costs incurred to the SHI will be accounted for; while in the second scenario, the societal costs will be examined to illustrate the cost difference for the SHI and the society as a whole. The costs of implementation, treatment and diagnostics for GPs and dermatologists will be considered in the cost minimization analysis of both scenarios. In the analysis from an overall social perspective, the travel times and costs to patients will additionally be taken into account. The routine data of AOK Baden-Württemberg will serve as the data source for the evaluation. Furthermore, costs related to the intervention, such as the costs of technical equipment and training, will be collected and analyzed.

## Discussion

We present the study protocol of a cluster-randomized clinical trial aiming at implementing teledermatology into general practice in Germany. Internationally, teledermatology is established in general practice as a safe and cost-effective way to treat patients with dermatologic problems. Cost savings and benefits for patients are especially pronounced in rural areas with long distances to dermatologists. So far, only a few projects using store-and-forward technology have tried to establish teledermatology in German health care. None of these projects have transferred into routine care. There are numerous reasons that contribute to the difficulties in implementing telemedicine in general in the German health care system. Understanding their implications for our study and considering them in planning and conducting the study is thus important for its success.

One reason contributing to the difficulties in implementing telemedicine is the rather restrictive data protection laws in Germany. Data protection and ownership are culturally valued topics in Germany. Thus, German data protection laws guarantee high data safety for patients, while providing little room for innovation, even in scientific settings or pilot studies. This is evident when comparing the German situation to the Netherlands or the Scandinavian countries, where a more centralistic and less restrictive data protection culture prevails. GPs and patients might therefore choose not to participate or to drop out of the study due to data safety concerns. In our study, we provide information to all participants about data safety and protection. All study partners have agreed on a data protection policy that follows EU regulations.

Another challenge for the implementation of telemedicine in German primary care is the heterogeneity of practices. Basically each aspect of daily work (team structure, patient management software, size of the practice, practice organization) is different between practices [33]. For example, about 235 different digital patient data management systems exist in Germany [34]. In 2017, German law enforced the implementation of a generic patient data interface within 2 years [35]. Using such an interface is currently the only way to export patient data to third-party solutions, like the KSYOS teledermatology system. Nevertheless, there still are some PMSs that do not support such an interface or ask for licensing and support fees. The GP may use the teledermatology nevertheless by manually importing and exporting data, but that might prove too time-consuming for daily practice. The consequence might be that the GP drops out of the study.

To ensure the intervention's success, GPs must be allowed to choose their own way of implementing the intervention in their practice. Thus, it is allowed for GPs to delegate parts of the teledermatology procedure (e.g., photography of the skin lesions) to practice staff. This way, the acceptance of the intervention hopefully increases, thus resulting in more realistic and reliable results.

In order to grasp the multitude of different perspectives, a mixed-methods evaluation was designed. We hope to identify relevant barriers and enablers for the implementation of sustainable teledermatology in routine general practice. If we succeed, the TeleDerm study could be a milestone in the implementation of telemedicine in general and teledermatology in particular in Germany.

## Strengths and limitations

The heterogeneity of GP practices, as stated earlier, is one of the major challenges of the study. We expect this to have an impact on the activity of the referring GPs. Therefore, we will recruit 30% more GPs than needed for statistical power to suffice. The internal control group allows us to examine cluster effects.

During the run-in phase of 6 months, first experiences with the technical implementation and the application of the teledermatology system in daily practice are made. This information will allow adjustments of the implementation processes in the GP practices. Also, we aim to address possible data safety concerns on all sides (GPs, patients, AOK). Experiences collected during run-in will be used to constantly inform and improve the ongoing implementation process.

An advantage of this study is that GP participants need little extra training. The intervention is tailored and very close to the reality of routine general practice in Germany. This, with the gained experiences from the study, will help to facilitate a bigger roll-out of teledermatology in German general practice in the future. To enable and plan a large-scale roll-out is a prerequisite for the funding for this study.

Our design allows us to collect information that has an impact from the implementation into routine care such as acceptance among patients and GPs. If the study succeeds, it will be the first teledermatology store-and-forward project to actually pass the barrier from a research project into daily practice, thus reaching new horizons for the much anticipated advance of eHealth in Germany.

## **Trial status**

At the time of manuscript submission, the study design has been evaluated by an independent international reviewer and has been approved by the responsible ethics committee of the UKT. Recruitment and enrolment of patients started in July 2018.

## Protocol version and history

Current: Version 2, 9 August 2017. Past: Version 1, 16 June 2017.

## **Additional file**

Additional file 1: SPIRIT 2013 checklist. (DOC 123 kb)

### Abbreviations

AOK: Allgemeine Ortskrankenkasse; GEE: Generalized estimating equations; GP: General practitioner; HzV: Hausarztzentrierte Versorgung; IKEaB: Institut für Klinische Epidemiologie und angewandte Biometrie; KV: Kassenärztliche Vereinigung; PMS: Patient management software; SHI: Statutory health insurance; UKT: University Hospital Tübingen

## Acknowledgements

For the TeleDerm Study Group (contact via

forschung.allgemeinmedizin@med.uni-tuebingen.de): Oliver Bertram, MSc; Dr rer. Nat. Lucien Clin; Dipl.-Ing. (FH) Sven Dörflinger; Prof. Dr med. Claus Garbe; Priv.-Doz. Dr med. Thomas Eigentler; Dr med. Heidrun Sturm, MPH, PhD; Janina Schubert, MPH; Dr med. Tonia Brand; Katrin Tomaschko; Dipl.-Ökotroph. (FH) Hans Leibfritz; Aaron Bakker, MA; Job van der Heijden, PhD; Julia Frank-Tewaag, MSc; Matthias Wöhr; Anika Meissner, MPH; Prof. Dr med. Matthias Möhrle; Dr med. Sebastian Kauder; Dr med. Markus Krug; and Prof. Dr med. Andreas Blum.

## Funding

The project is funded by the Federal Joint Committee (Grant no. 01NVF16012).

## Availability of data and materials

The data that support the findings of this study are available from the AOK but restrictions apply to the availability of these data, which were used under license for the current study, and so are not publicly available. Data are, however, available from the authors upon reasonable request and with

permission of AOK. Consent provisions on ancillary studies as well as model consent forms are available upon request.

### Authors' contributions

SJ and GK had the idea for the study and collaborated with HH, PM, LW and CT on the trial proposal. SJ is the sponsor and principal and coordinating investigator. PM designed the biometrics of the study. LS designed the health economics analysis. CT drafted the middleware and interface solution. RK wrote the draft of this article and the ethics study protocol. RK, AP, HH, GK, PM, CT, LS, CG, LW, the TSG and SJ collaborated on the final manuscript by commenting and discussing. The collaboration on the final manuscript was coordinated by RK and AP. All authors approved the final manuscript.

#### Ethics approval and consent to participate

The ethics review board of the Eberhard-Karls-University Tübingen gave a positive vote on the study (DNR 395/2017BO1).

#### Consent for publication

Not applicable.

#### **Competing interests**

LW is professor appointed by the Dutch Royal Medical Association at the Department of Medical Informatics at the Academic Medical Centre in Amsterdam; he is also an owner and director of KSYOS, but as such is not involved in this study.

The remaining authors declare that they have no disqualifying factors or conflicts of interest.

## **Publisher's Note**

Springer Nature remains neutral with regard to jurisdictional claims in published maps and institutional affiliations.

#### Author details

<sup>1</sup>University Hospital Tübingen, Institute for General Practice and Interprofessional Care, Osianderstraße 5, 72076 Tübingen, Germany. <sup>2</sup>AOK Baden-Württemberg Hauptverwaltung, Fachbereich Integriertes Leistungsmanagement, Presselstraße 19, 70191 Stuttgart, Germany. <sup>3</sup>University Hospital Tübingen, Institute for Clinical Epidemiology and Applied Biometry, Silcherstraße 5, 72076 Tübingen, Germany. <sup>4</sup>Reutlingen University, School of Informatics, Alteburgstraße 150, 72762 Reutlingen, Germany. <sup>5</sup>Ludwig-Maximilians-University München, Fachbereich Health Services Management, Schackstraße 4, 80539 Munich, Germany. <sup>6</sup>Academic Medical Centre, Meibergdreef 9, 1105 AZ Amsterdam, the Netherlands. <sup>7</sup>KSYOS TeleMedisch Centrum, Bavinckhouse, Professor J.H. Bavincklaan 2-4, 1183 AT Amstelveen, the Netherlands. <sup>8</sup>Reutlingen University, Reutlingen Research Institute, Alteburgstraße 150, 72762 Reutlingen, Germany. <sup>9</sup>University Hospital Tübingen, Section Dermatologic Oncology, Liebermeisterstraße 25, 72076 Tübingen, Germany. <sup>10</sup>aQua—Institut für angewandte Qualitätsförderung und Forschung im Gesundheitswesen GmbH, Maschmühlenweg 8-10, 37073 Göttingen, Germany. <sup>11</sup>HÄVG Regionaldirektion Süd, Kölner Str. 18, 70376 Stuttgart, Germany. <sup>12</sup>Praxisklinik Tübingen, Gemeinschaftspraxis, Europaplatz 2, 72072 Tübingen, Germany. <sup>13</sup>Hautarzt- und Lehrpraxis Konstanz, Augustinerplatz 7, 78462 Konstanz, Germany.

## Received: 20 June 2018 Accepted: 29 September 2018 Published online: 24 October 2018

#### References

- Whited JD. Teledermatology. Med Clin North Am. 2015;99(6):1365–79 xiv.
- Trettel A, Eissing L, Augustin M. Telemedicine in dermatology: findings and experiences worldwide—a systematic literature review. J Eur Acad Dermatol Venereol. 2018;32(2):215–24.
- Tensen E, et al. Two decades of teledermatology: current status and integration in national healthcare systems. Curr Dermatol Rep. 2016;5:96–104.
- Hahnel E, et al. The epidemiology of skin conditions in the aged: a systematic review. J Tissue Viability. 2017;26(1):20–8.
- Esch M, Rübsam M, Baum E, Bösner S. Access to the health care system in patients with chronic skin disease. Z Allg Med. 2015;91(4):180–6.
- 6. Wilmer EN, et al. Most common dermatologic conditions encountered by dermatologists and nondermatologists. Cutis. 2014;94(6):285–92.

- Bowns IR, et al. Telemedicine in dermatology: a randomised controlled trial. Health Technol Assess. 2006;10(43):iii–v ix–xi, 1–39.
- Whited JD, et al. Clinical course outcomes for store and forward teledermatology versus conventional consultation: a randomized trial. J Telemed Telecare. 2013;19(4):197–204.
- Eminovic N, et al. Teledermatologic consultation and reduction in referrals to dermatologists: a cluster randomized controlled trial. Arch Dermatol. 2009;145(5):558–64.
- Wootton R, Bahaadinbeigy K, Hailey D. Estimating travel reduction associated with the use of telemedicine by patients and healthcare professionals: proposal for quantitative synthesis in a systematic review. BMC Health Serv Res. 2011;11:185.
- 11. Vedire K, et al. Teledermatology-directed surgical care is safe and reduces travel. J Telemed Telecare. 2016;22(2):121–6.
- 12. Whited JD, et al. Reliability and accuracy of dermatologists' clinic-based and digital image consultations. J Am Acad Dermatol. 1999;41(5 Pt 1):693–702.
- High WA, et al. Assessment of the accuracy of low-cost store-and-forward teledermatology consultation. J Am Acad Dermatol. 2000;42(5 Pt 1):776–83.
- van der Heijden JP, et al. Accuracy and reliability of teledermatoscopy with images taken by general practitioners during everyday practice. J Telemed Telecare. 2013;19(6):320–5.
- Sood A, et al. The role of telemedicine in wound care: a review and analysis of a database of 5,795 patients from a mobile wound-healing center in Languedoc-Roussillon, France. Plast Reconstr Surg. 2016;138(3S):2485–56S.
- Snoswell C, et al. Cost-effectiveness of store-and-forward teledermatology: a systematic review. JAMA Derm. 2016;152(6):702–8.
- Brauns HJ, Loos W. Telemedicine in Germany. Status, barriers, perspectives. Bundesgesundheitsblatt Gesundheitsforschung Gesundheitsschutz. 2015;58(10):1068–73.
- Krensel M, et al. Waiting time and practice organization in dermatology. J Dtsch Dermatol Ges. 2015;13(8):812–4.
- Wurm EM, et al. Telemedicine and teledermatology: past, present and future. J Dtsch Dermatol Ges. 2008;6(2):106–12.
- 20. Leiter U, Garbe C. Epidemiology of melanoma and nonmelanoma skin cancer—the role of sunlight. Adv Exp Med Biol. 2008;624:89–103.
- 21. Leiter U, Eigentler T, Garbe C. Epidemiology of skin cancer. Adv Exp Med Biol. 2014;810:120–40.
- Chan AW, et al. SPIRIT 2013 explanation and elaboration: guidance for protocols of clinical trials. BMJ. 2013;e7586:346.
- Bundestag [German National Parliament]. Gesetz zur Stärkung der Versorgung in der gesetzlichen Krankenversicherung. [Law on strengthening statutory health care] 2015 [cited 2018 2018-04-25]; Available from: http://www.bgbl.de/xaver/bgbl/start.xav?startbk=Bundesanzeiger\_ BGBl&jumpTo=bgbl115s1211.pdf.
- Bundesministerium f
  ür Gesundheit [German Ministry of Health]. Daten des Gesundheitswesens 2016. [Health care data report 2016] 2016 [cited 2017 05.12.2017]; Available from: https://www.bundesgesundheitsministerium.de/ fileadmin/Dateien/5\_Publikationen/Gesundheit/Broschueren/161019\_BMG\_ DdGW.pdf.
- Statistisches Landesamt Baden-Württemberg [Statistical Office of Baden-Württemberg] 2017 [cited 4 Aug 2017]; Available from: http://www.statistikbw.de/SRDB/.
- Kassenärztliche Vereinigung Baden-Württemberg. The Regional Association of Statutory Health Insurance Physicians in Baden-Württemberg 2017 [cited 4 Aug 2017]; Available from: http://www.arztsuche-bw.de/.
- Finlay AY, Khan GK. Dermatology Life Quality Index (DLQI)—a simple practical measure for routine clinical use. Clin Exp Dermatol. 1994;19(3):210–6.
- AOK Baden-Württemberg. Gesundheit braucht N\u00e4he—Company Annual Report 2015. Stuttgart: AOK Baden-W\u00fcrttemberg. p. 2015.
- 29. Baden-Württemberg AOK. AOK und Bosch BKK Selektivverträge [AOK and Bosch IKK selective contracts] Neue Versorgung. 2017;02(/2017):4.
- Ericsson KA, Simon HA. Protocol analysis: verbal reports as data (revised ed). Cambridge, MA: MIT Press; 1993.
- 31. Schreier M. Qualitative content analysis in practice. London: Sage Publications; 2012.
- Drummond MF. Methods for the economic evaluation of health care programmes 3rd ed. Oxford: Oxford University Press; 2005.
- Hummers-Pradier E, et al. General practice-based clinical trials in Germany—a problem analysis. Trials. 2012;13:205.

- Kassenärztliche Bundesvereinigung [The National Association of Statutory Health Insurance Physicians]IT in der Arztpraxis Verzeichnis zertifizierter Software—Übersichtsmatrix. [IT in practices—overview spreadsheet] 2017 [cited 23 Aug 2017]; Available from: ftp://ftp.kbv.de/ita-update/Service-Informationen/Zulassungsverzeichnisse/KBV\_ITA\_SIEX\_Verzeichnis\_Zert\_ Software.pdf.
- Bundestag [German National Parliament]. Entwurf eines Gesetzes zur Modernisierung der epidemiologischen Überwachung übertragbarer Krankheiten. [Law on modernizing epidemiological surveillance of infectious diseases] 2017; 1 June 2017 [cited 2017; 237. Session of the Bundestag (Berlin):[§291d SGB5]. Available from: http://dipbt.bundestag.de/dip21/btd/ 18/126/1812604.pdf.

#### Ready to submit your research? Choose BMC and benefit from:

- fast, convenient online submission
- thorough peer review by experienced researchers in your field
- rapid publication on acceptance
- support for research data, including large and complex data types
- gold Open Access which fosters wider collaboration and increased citations
- maximum visibility for your research: over 100M website views per year

## At BMC, research is always in progress.

Learn more biomedcentral.com/submissions

